

ARCHIE
SERIES

NO. 5
OCT.

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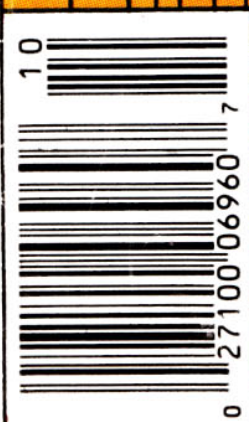
THE ALL NEW

Betty and Veronica

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BY THE
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06960
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NOW THERE'S
AN UNUSUAL
SIGHT! VERONICA
GETTING HER
SWIMSUIT
WET!!



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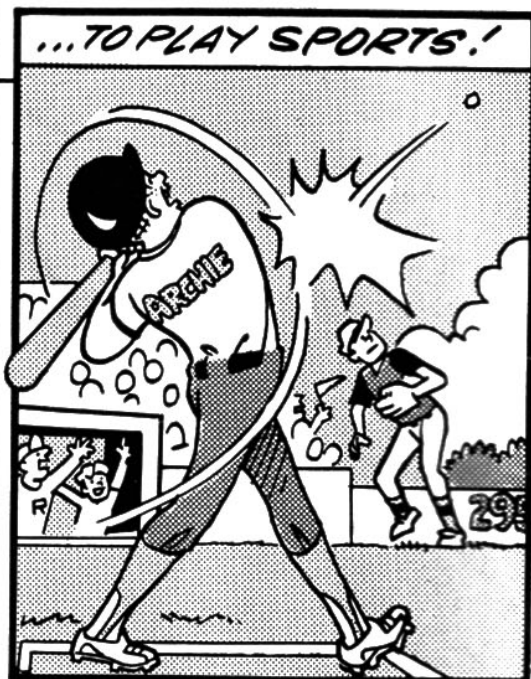
Dan
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YOU DON'T NEED DRUGS...

...TO ENJOY MUSIC!



...TO PLAY SPORTS!



...TO JUST FEEL GREAT!

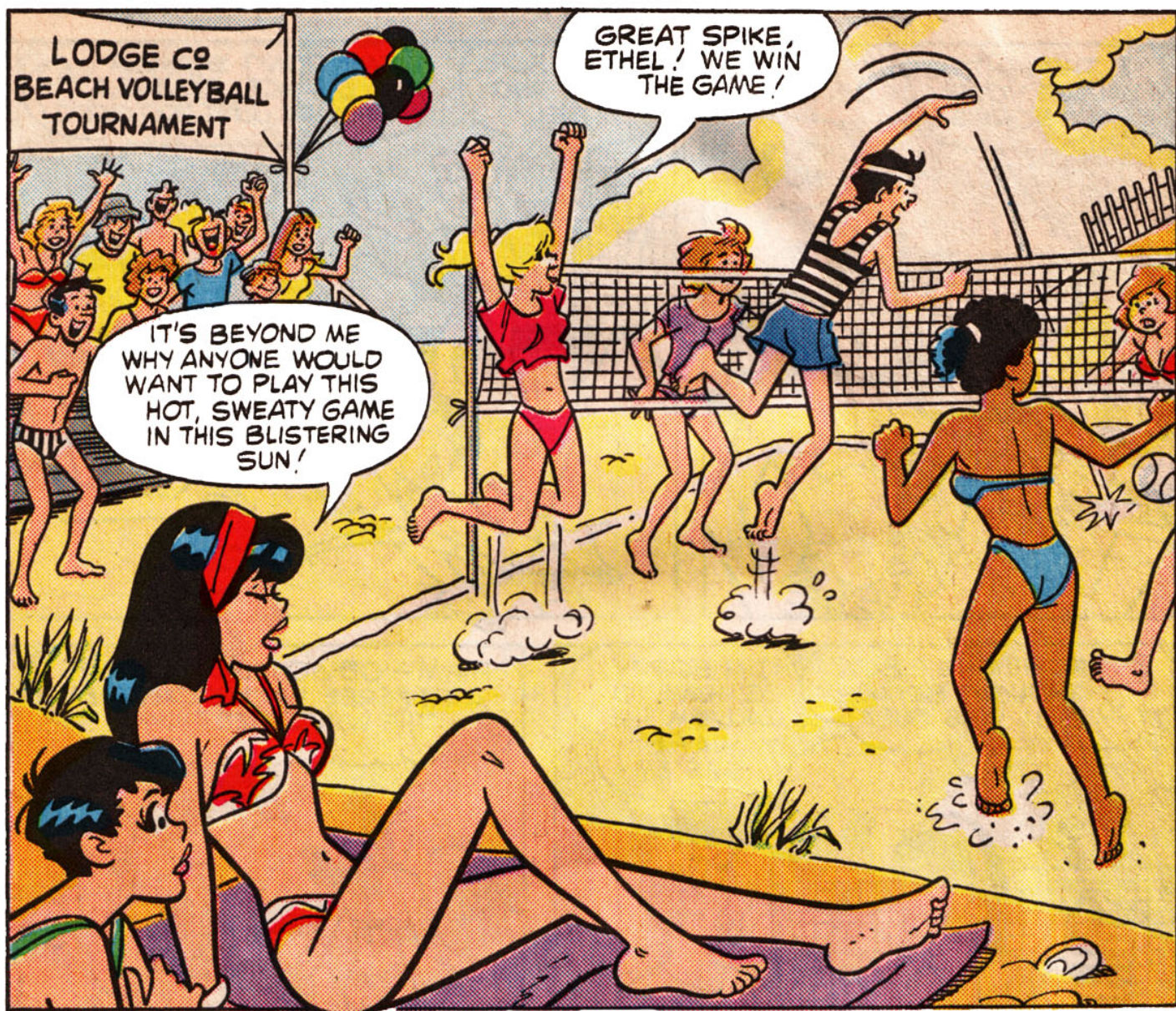


**YOU
HAVE A
CHOICE!!**

**SAY "NO"
TO DRUGS!**

A PUBLIC
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FROM
Archie
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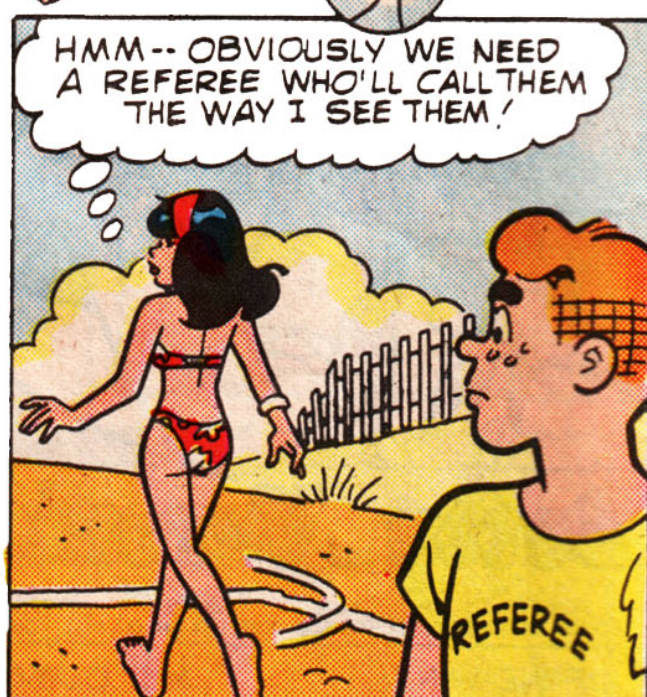
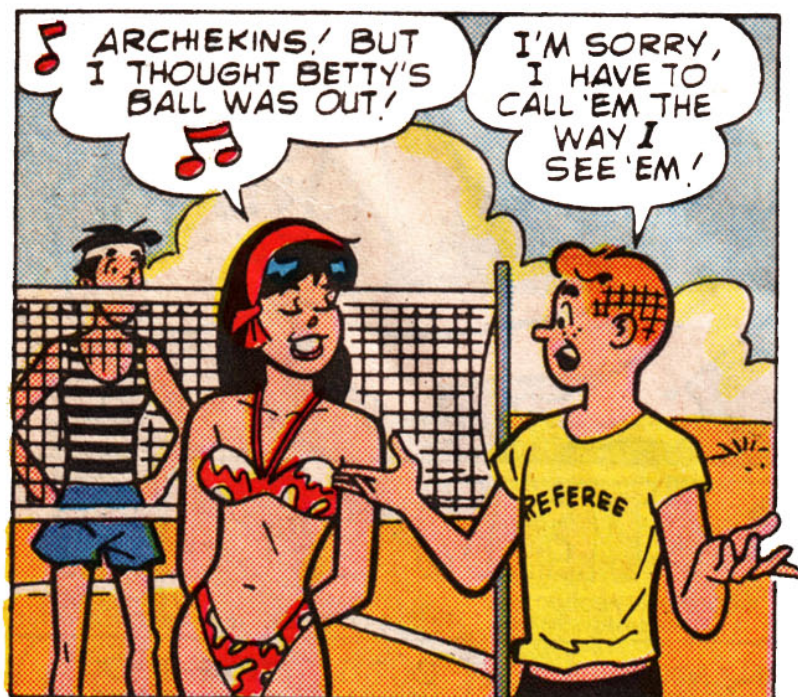
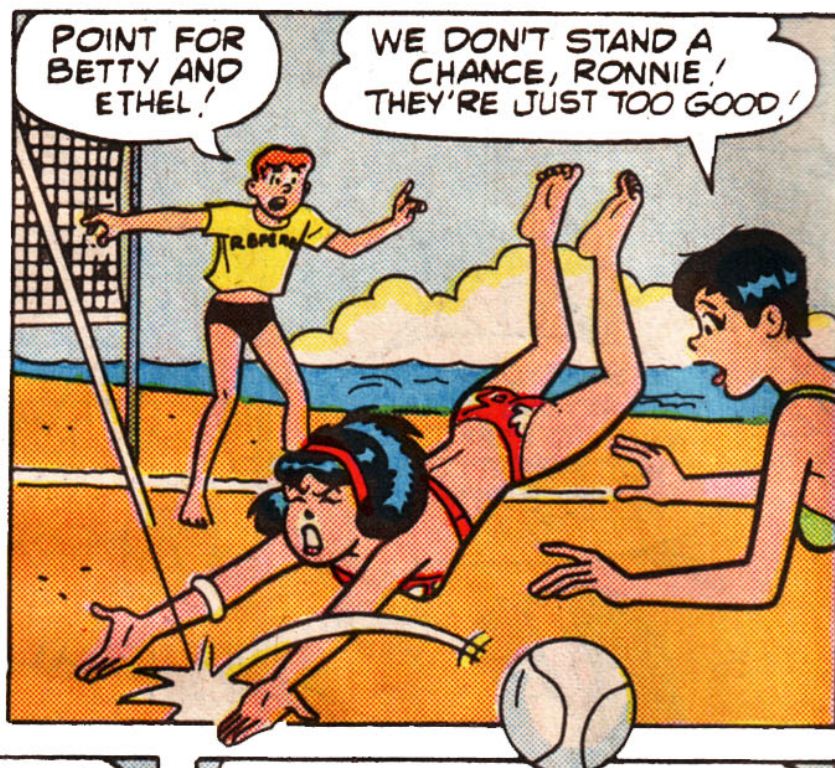
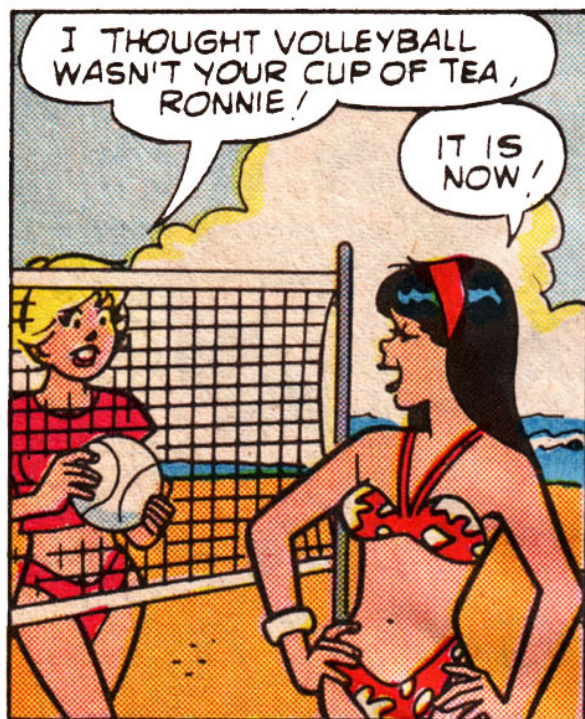


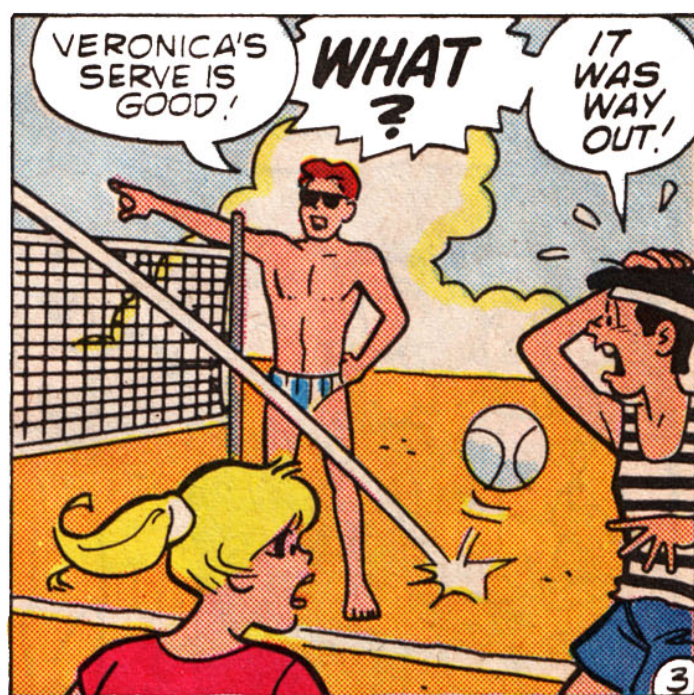
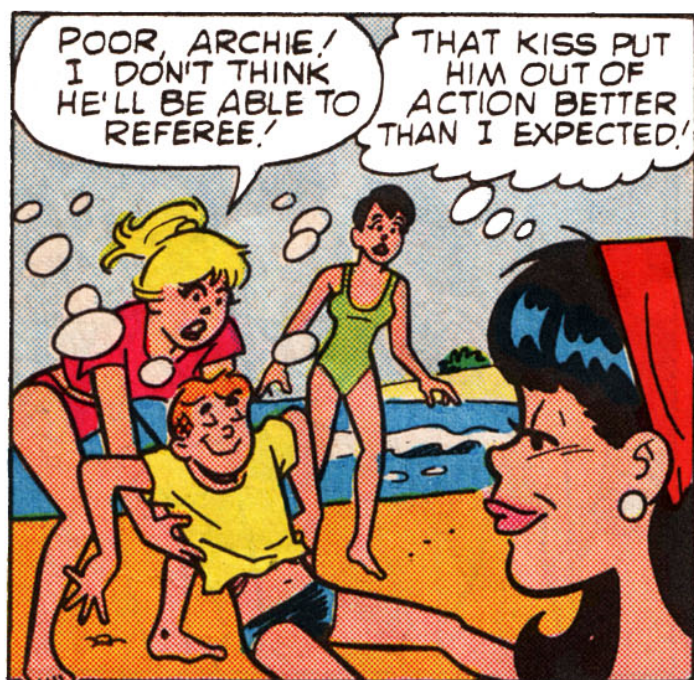
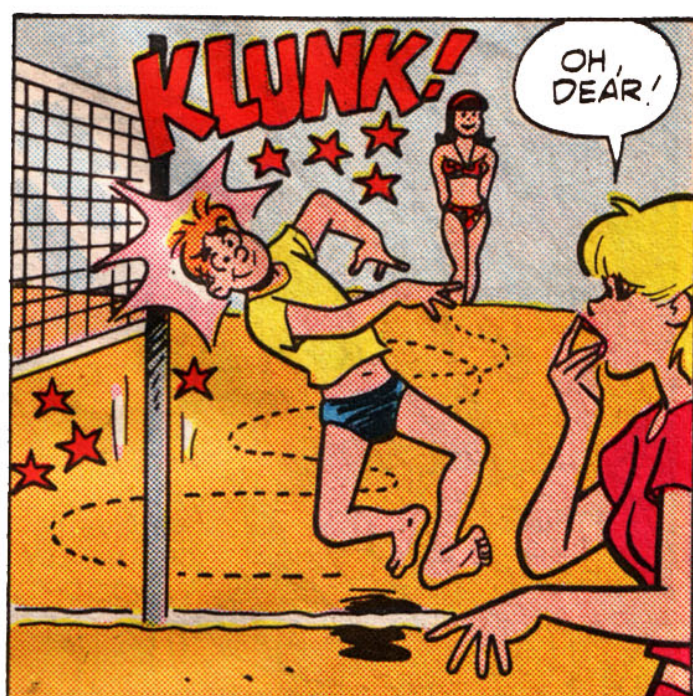
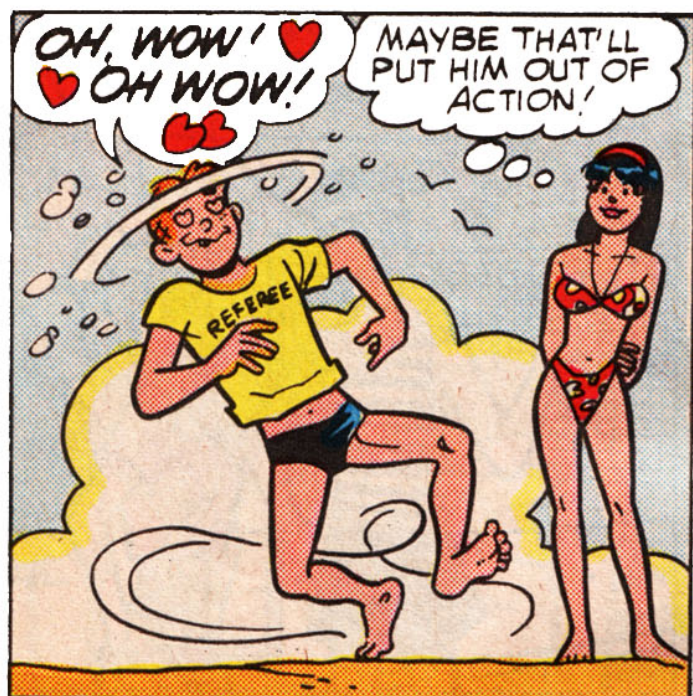
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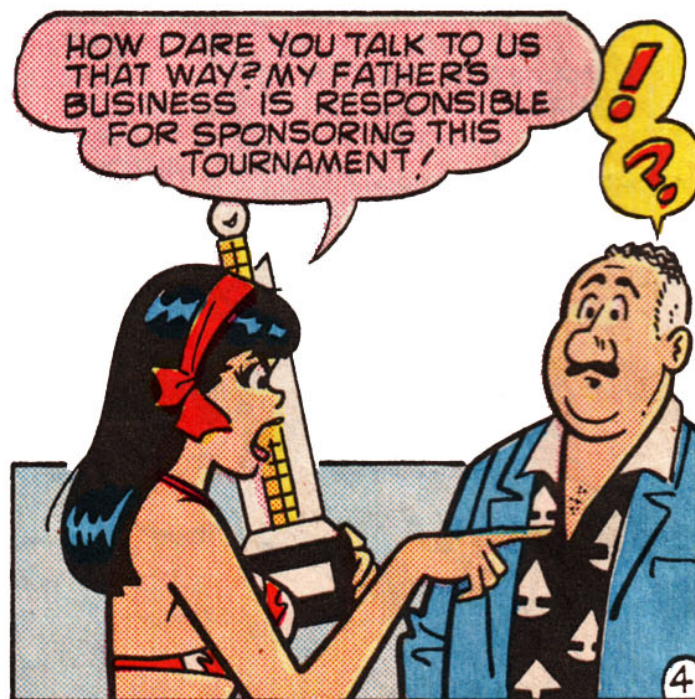
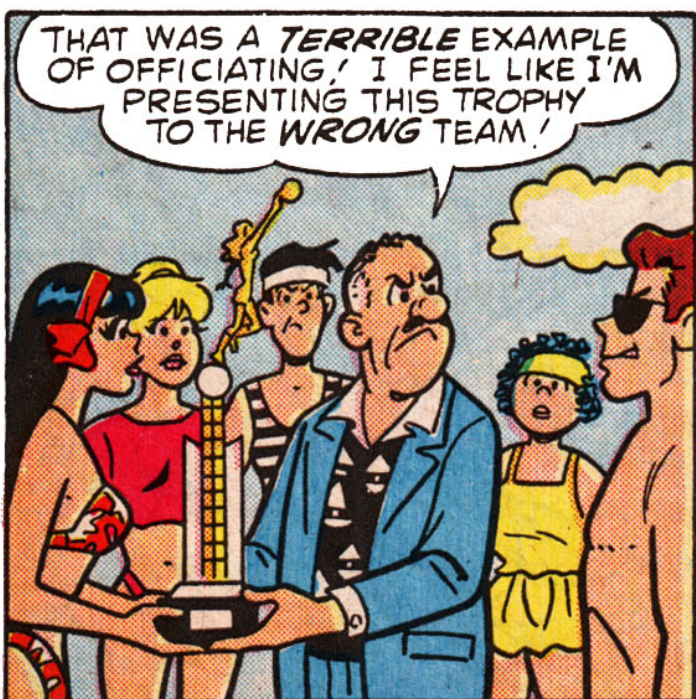
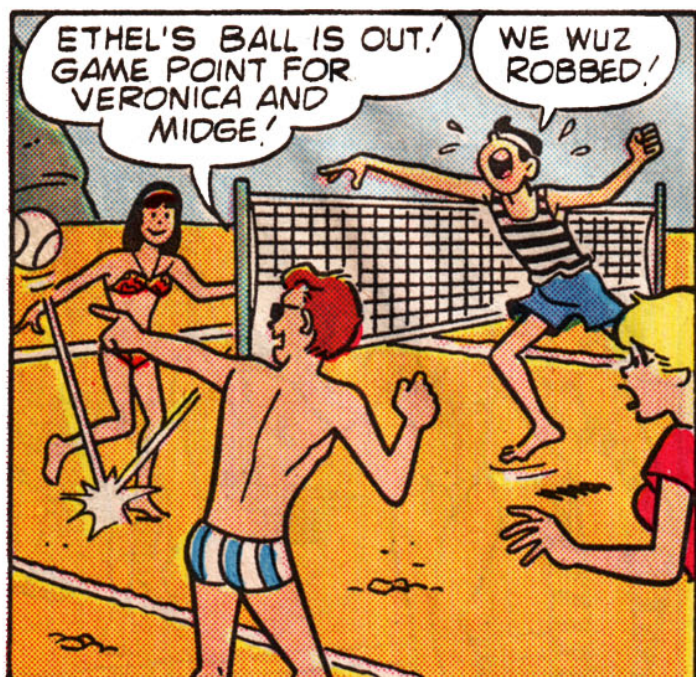
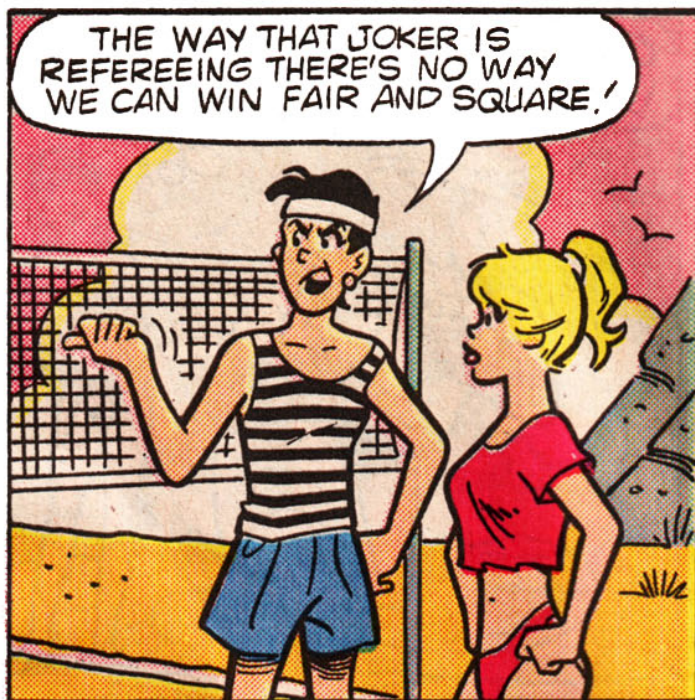
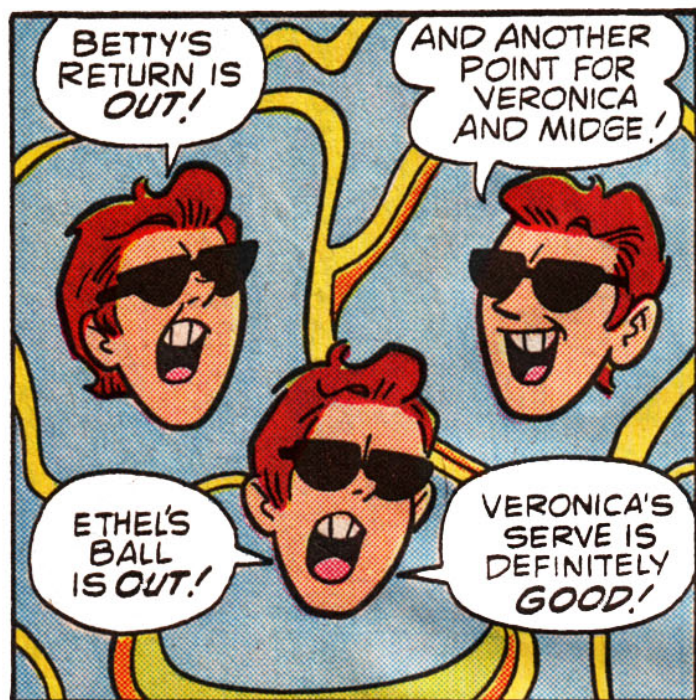
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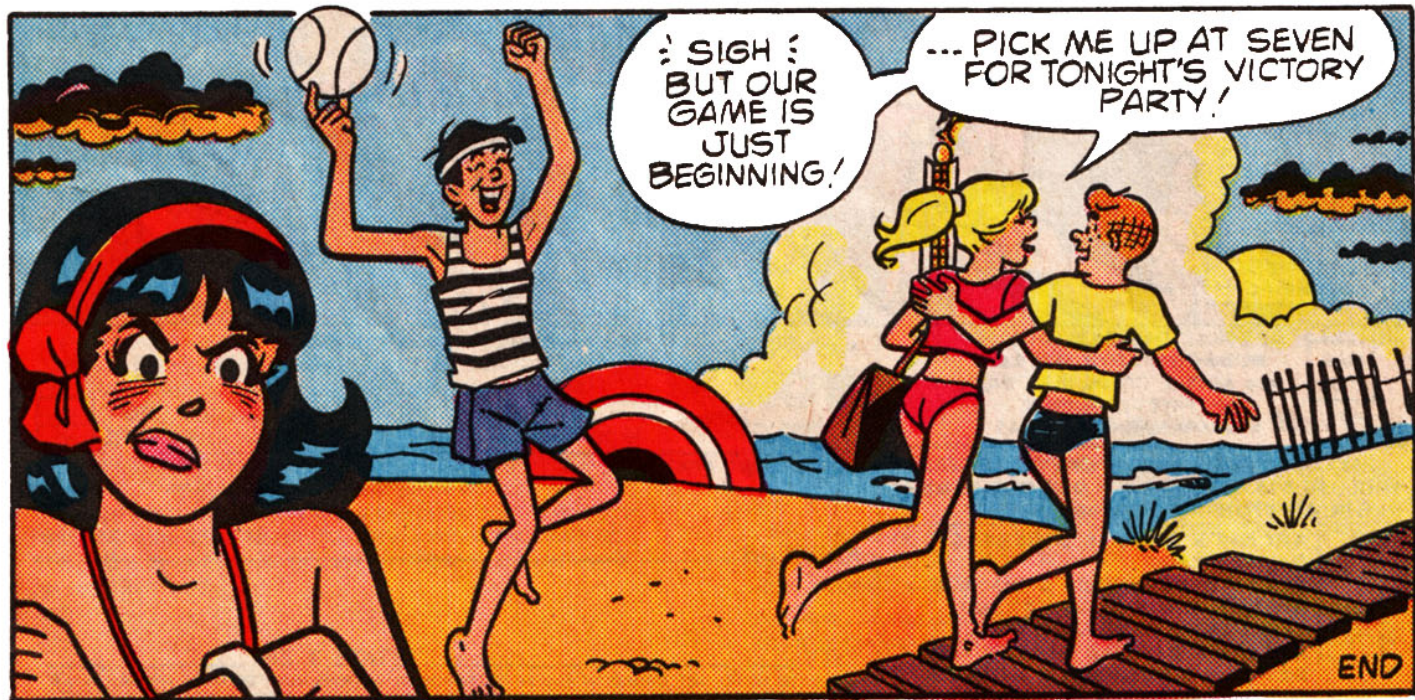
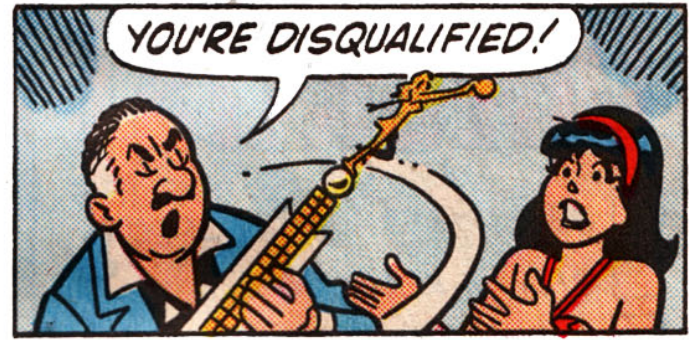
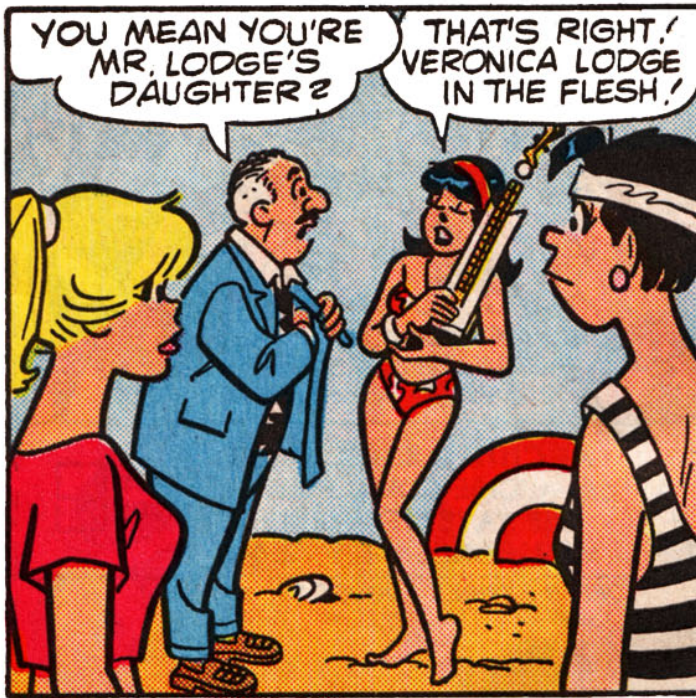


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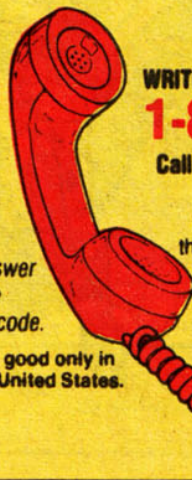
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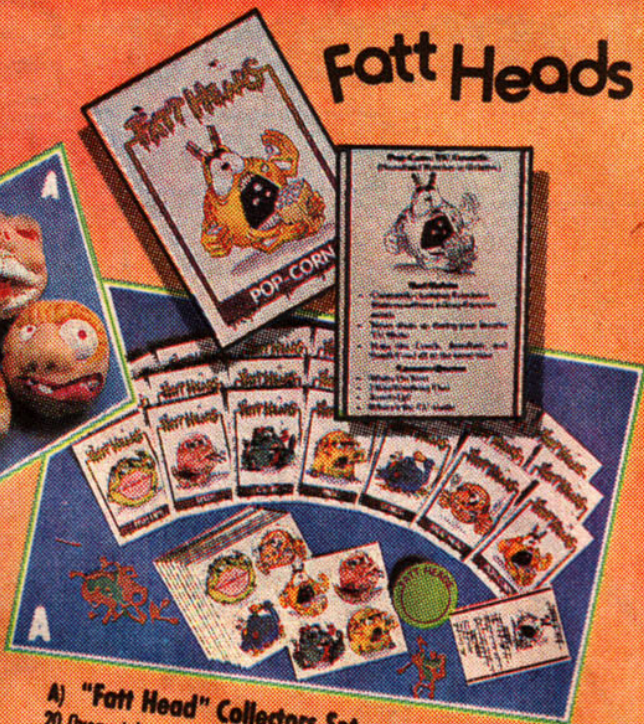
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Betty and Veronica

in

"SUITS ME FINE"

ARCHIE ANDREWS!
HOW DARE YOU BE AN
HOUR LATE FOR OUR
BEACH DATE?

I GOT HUNG UP AT BETTY'S!
SHE WANTED ME TO STOP BY
AND PICK UP SOME BROWNIES
SHE'D MADE!

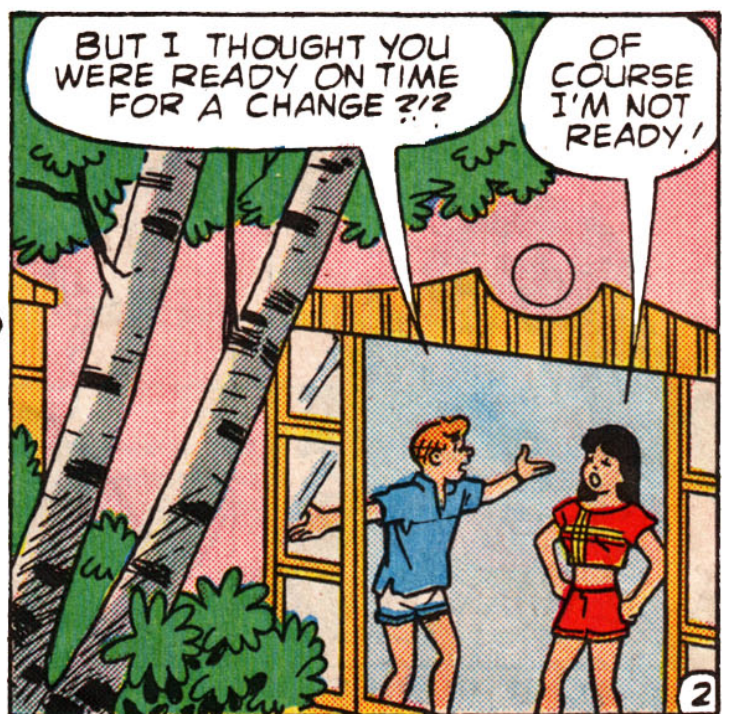
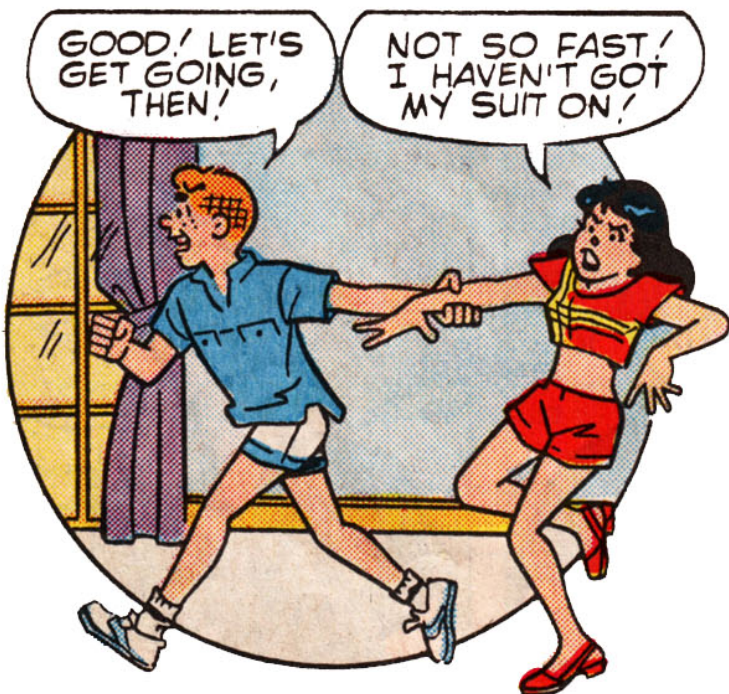
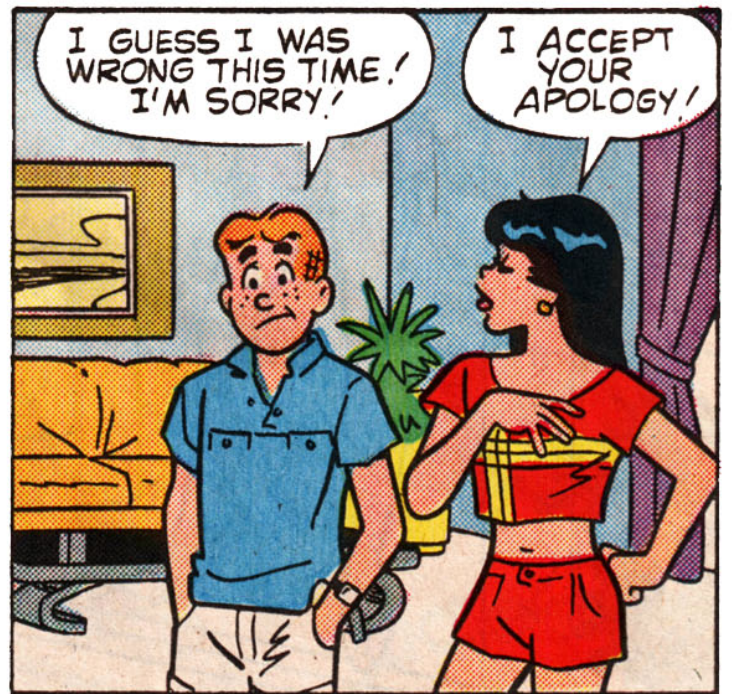
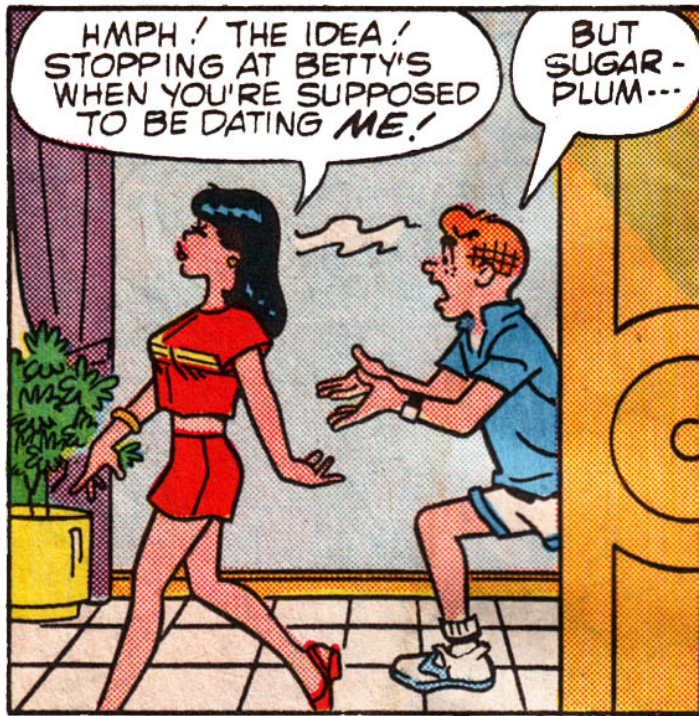
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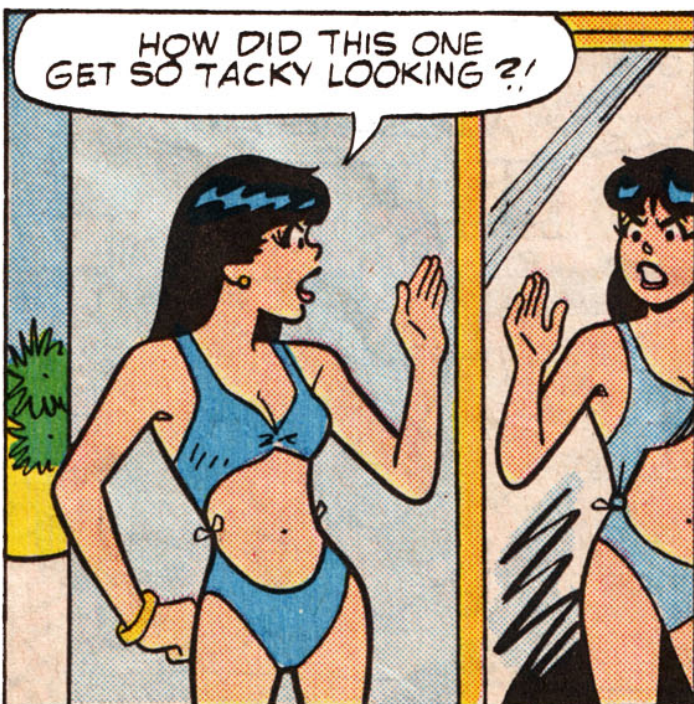
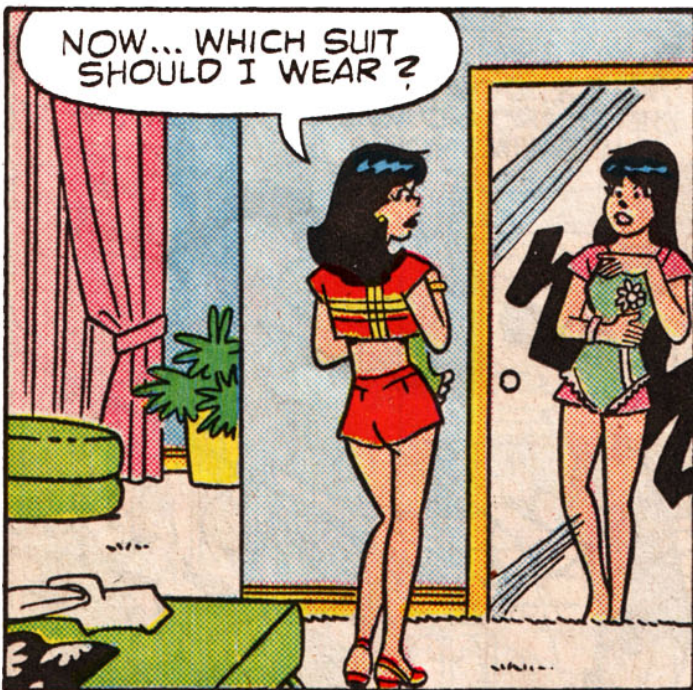
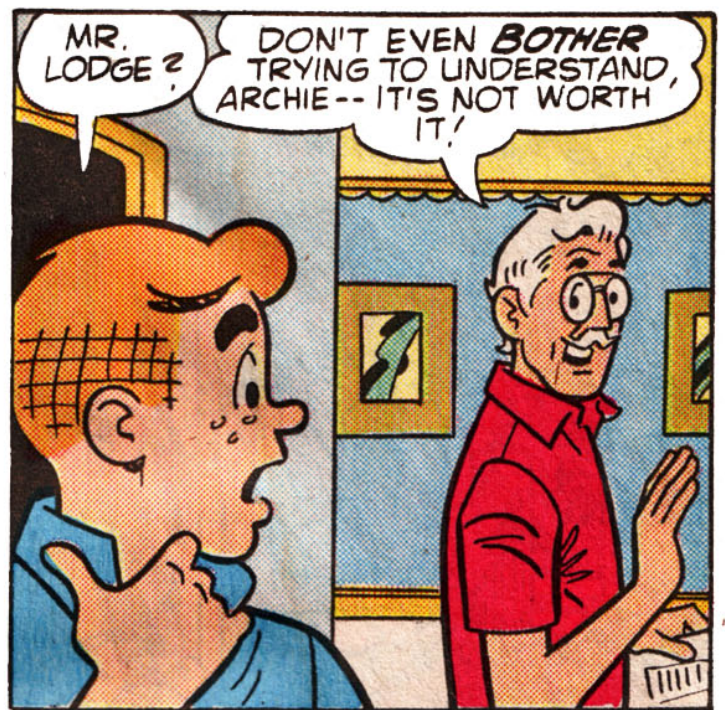
WHY DID YOU
TAKE SO LONG?!

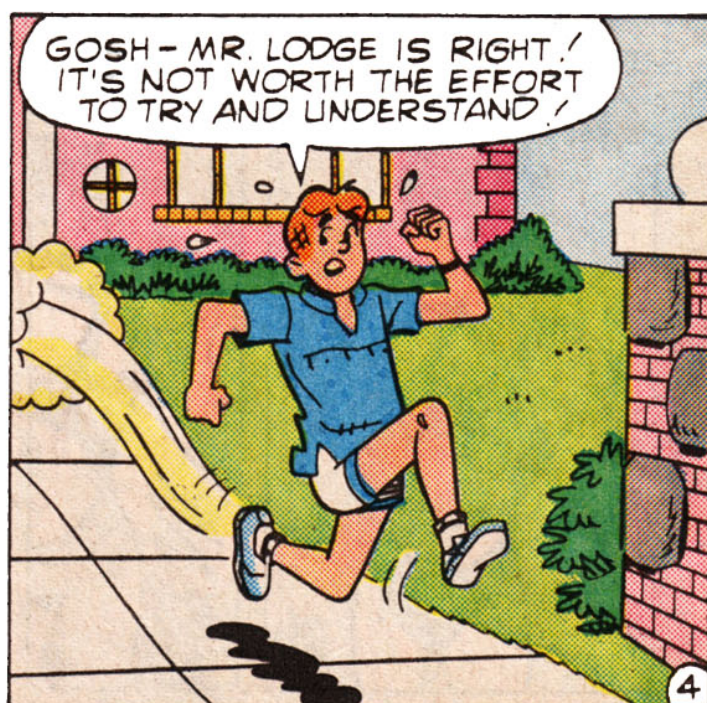
WELL, I HAD TO
WAIT WHILE SHE
BAKED A WHOLE
NEW BATCH!

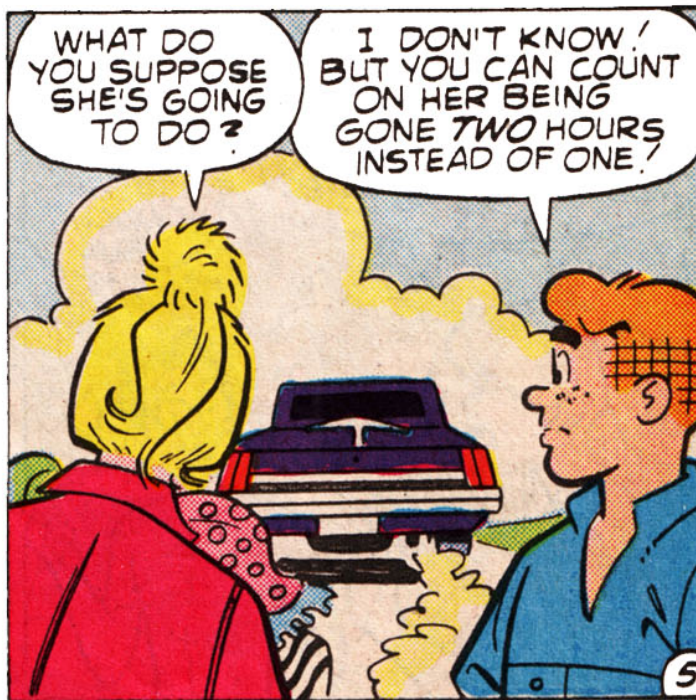
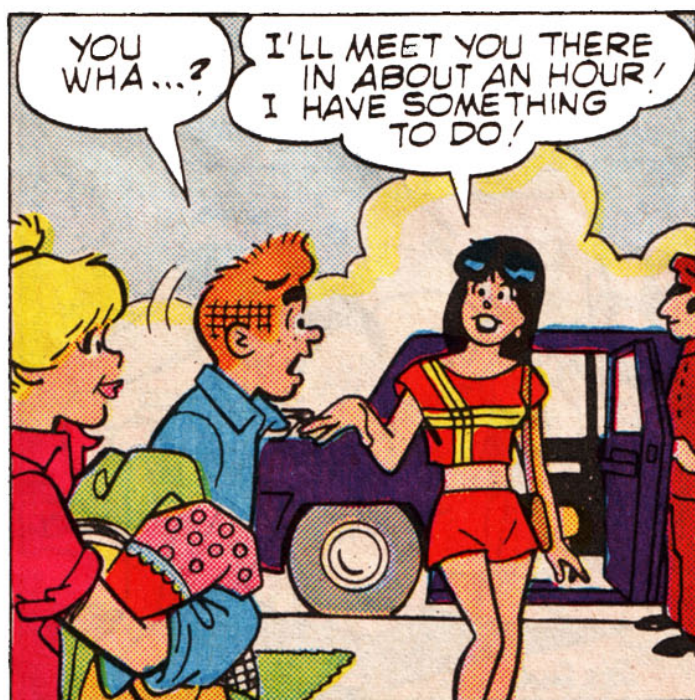
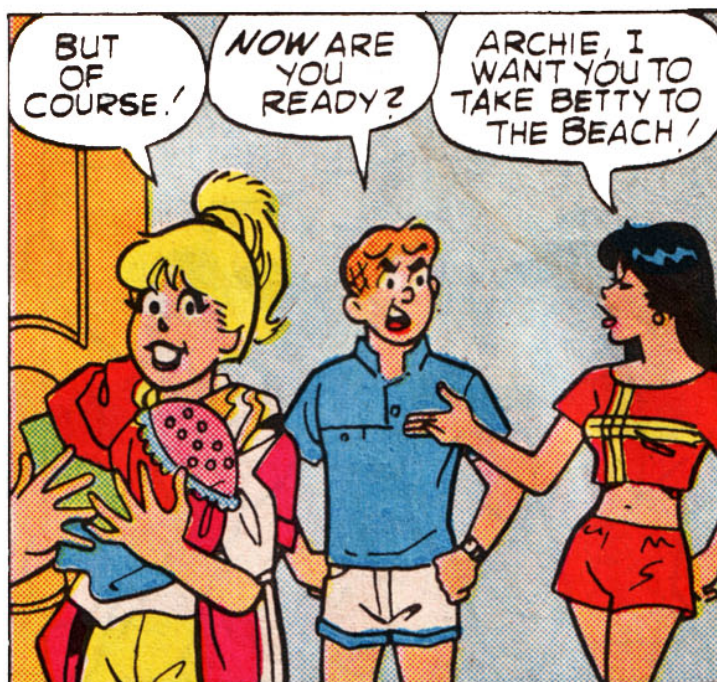
--- JUGHEAD ATE
THE FIRST BATCH
BEFORE I GOT THERE!

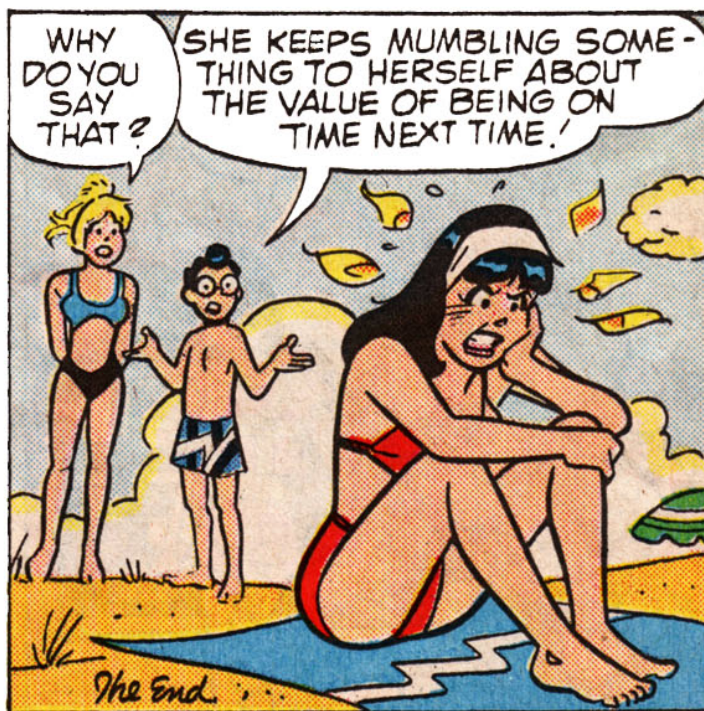
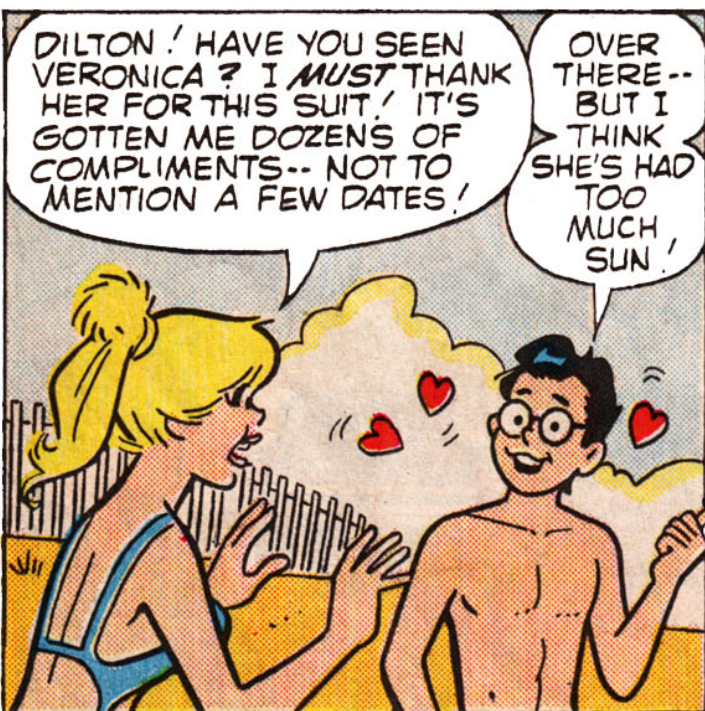
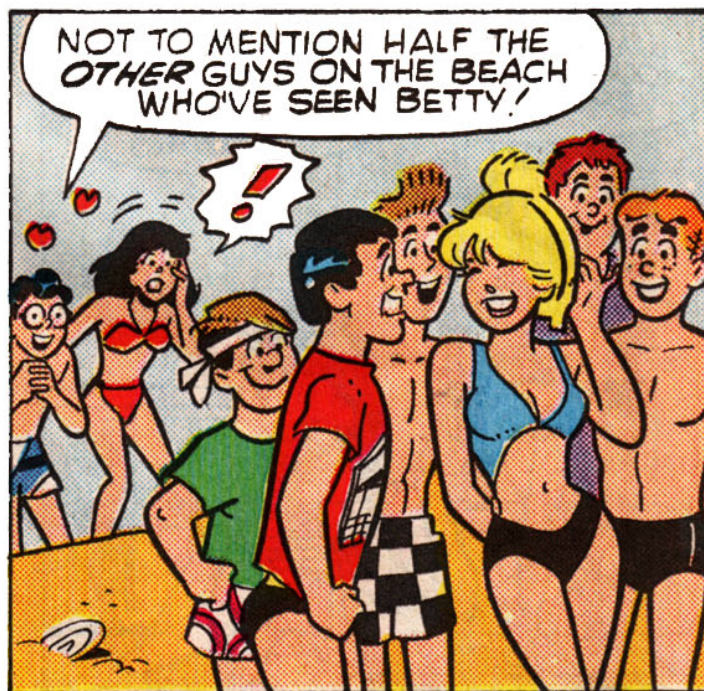
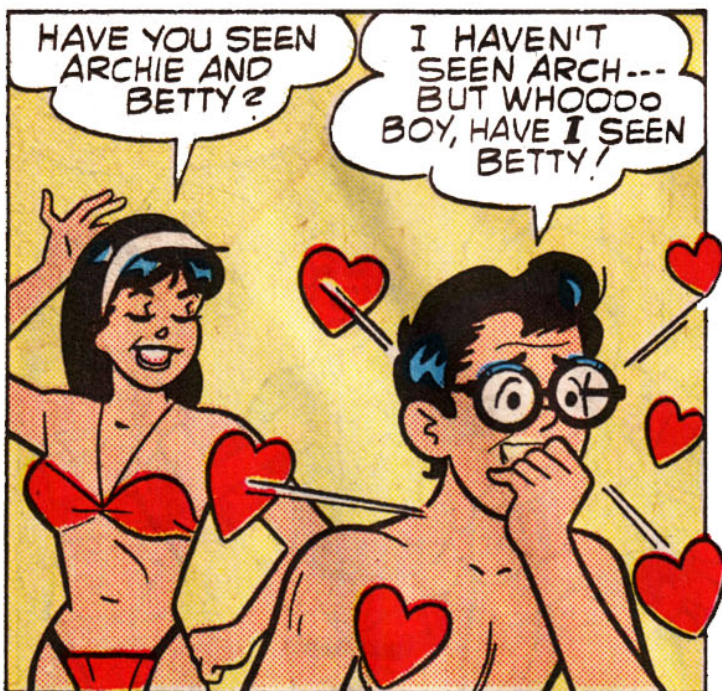
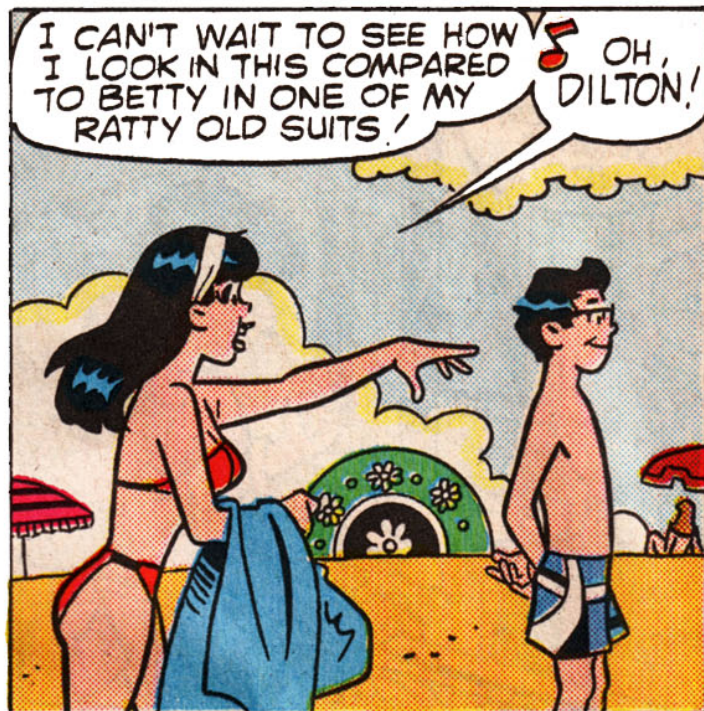
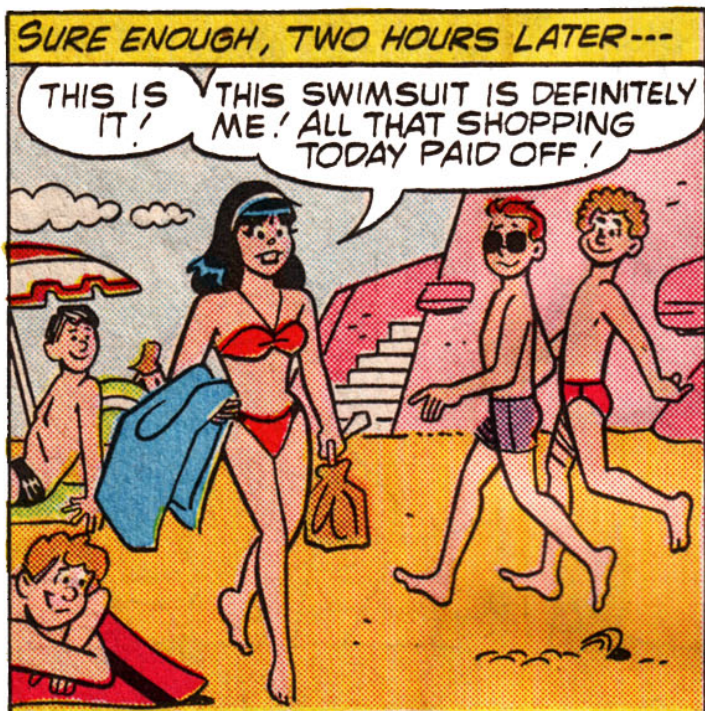
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HENRY SCARPELLI

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Betty and Veronica

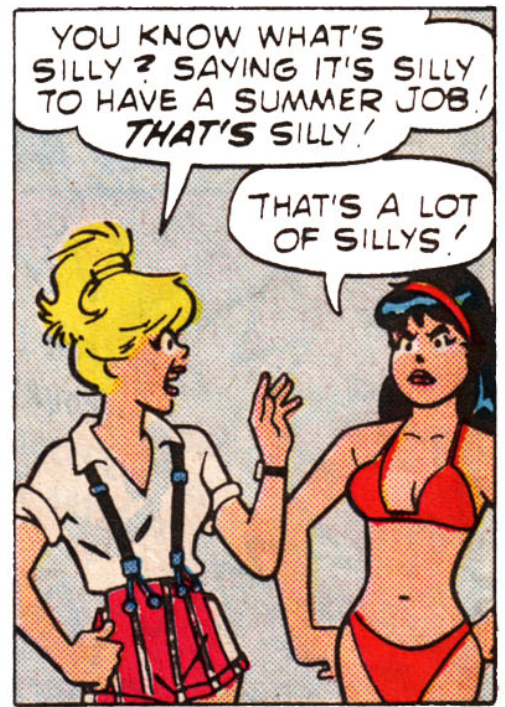
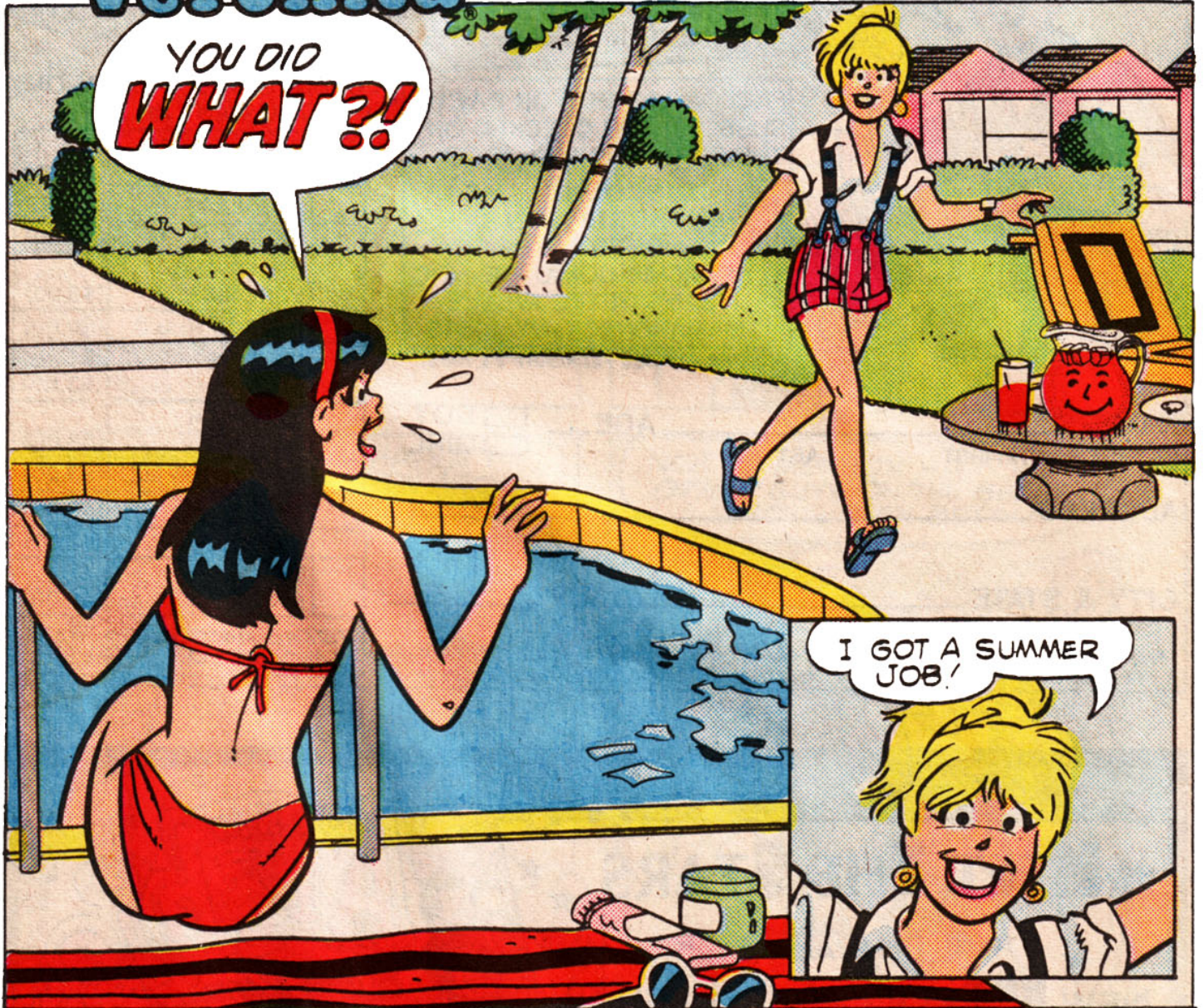
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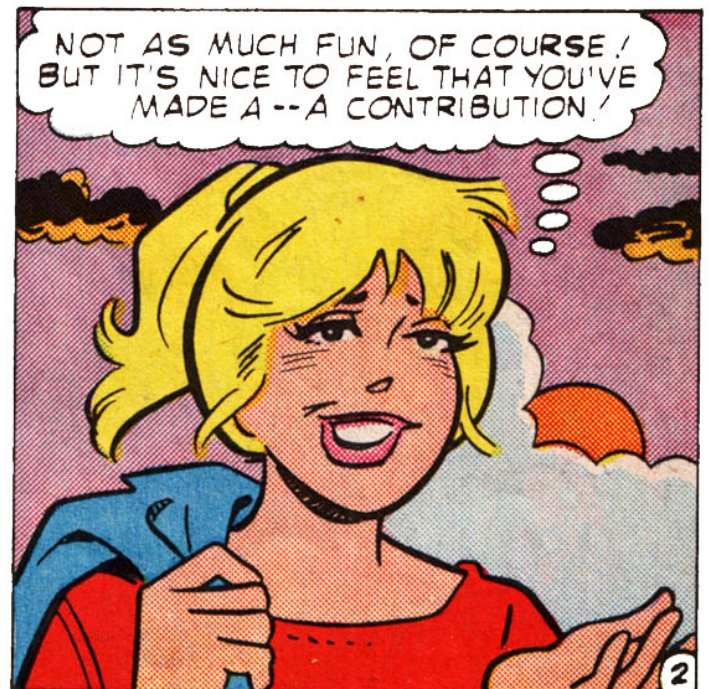
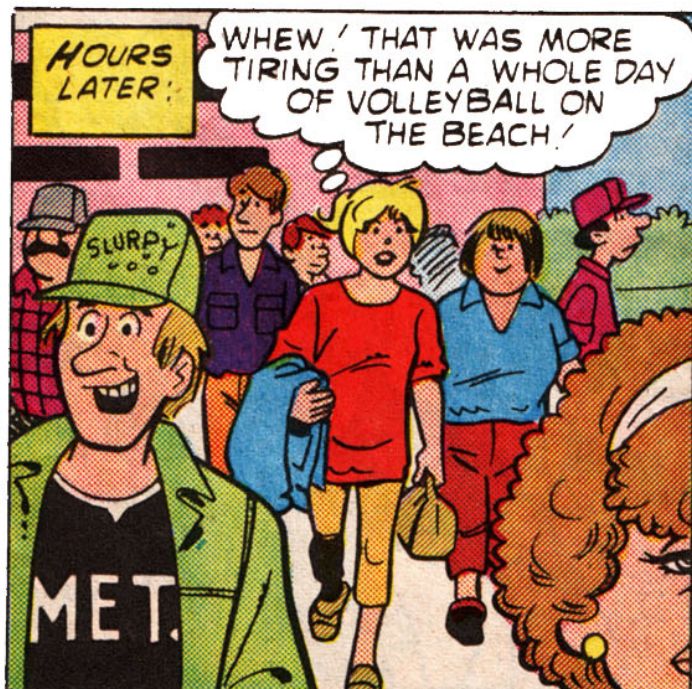
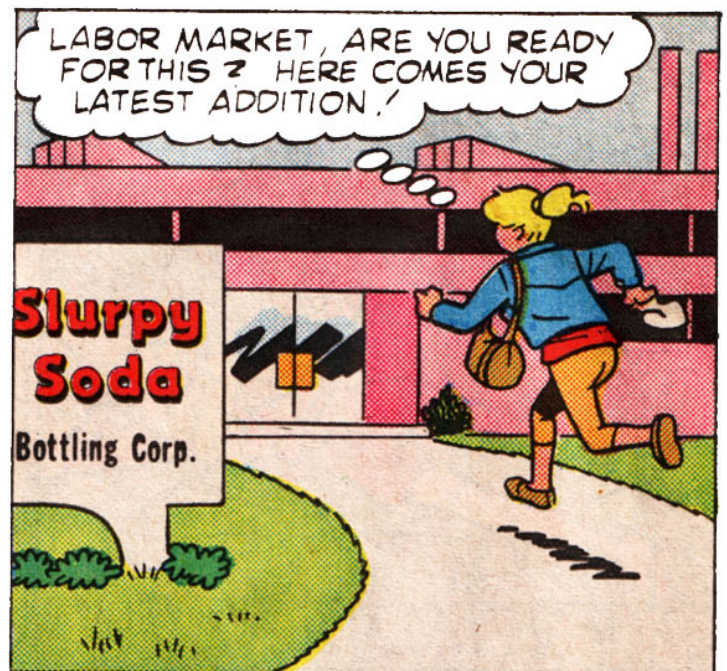
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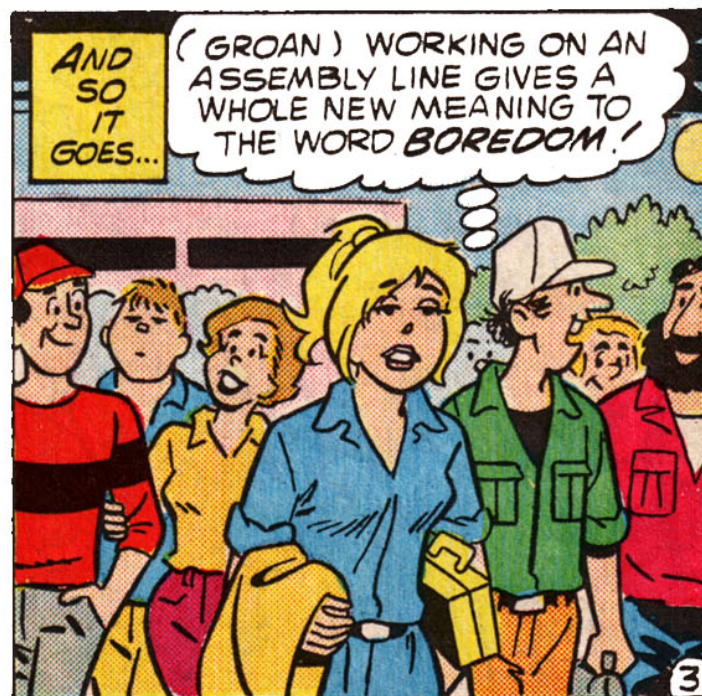
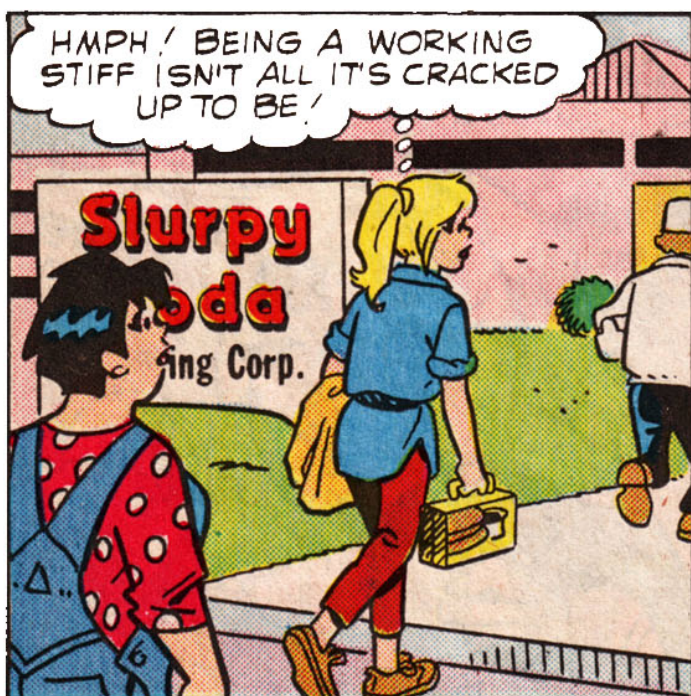
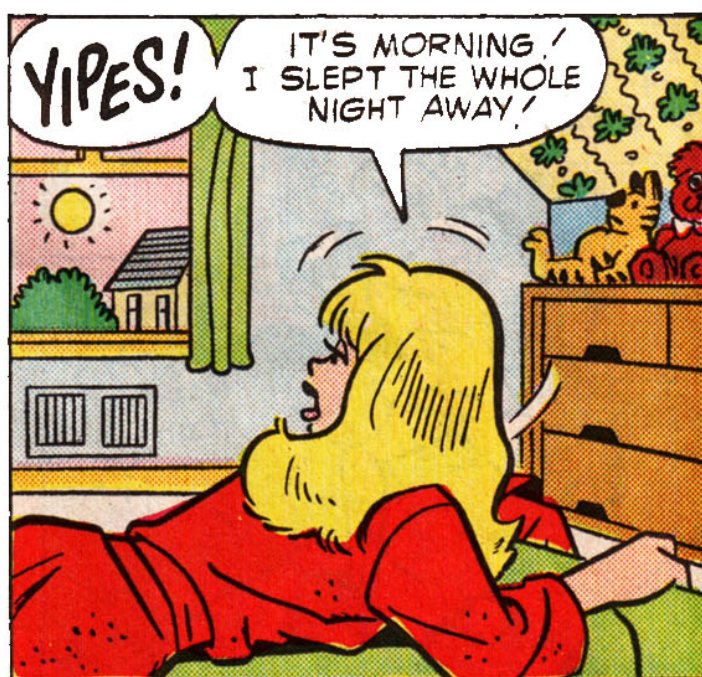
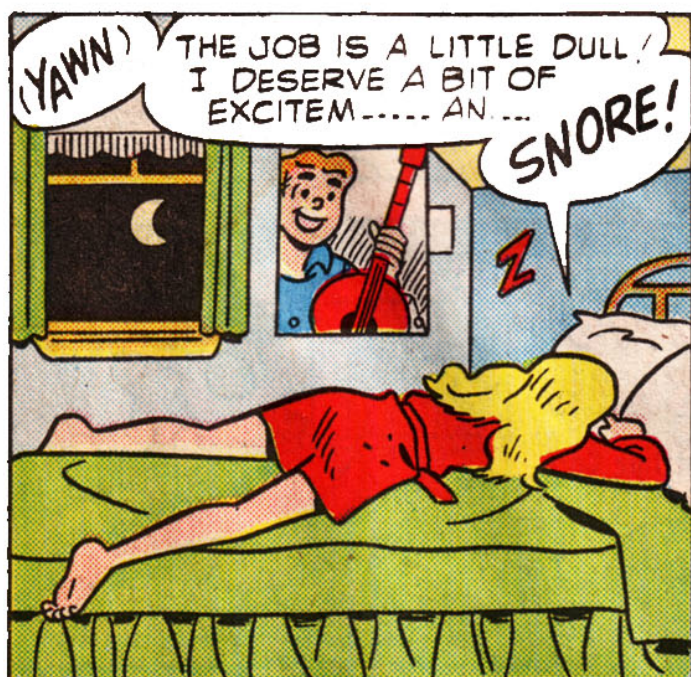
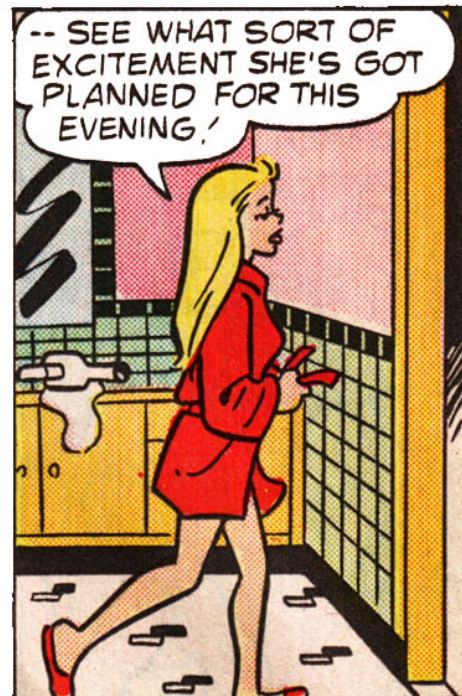
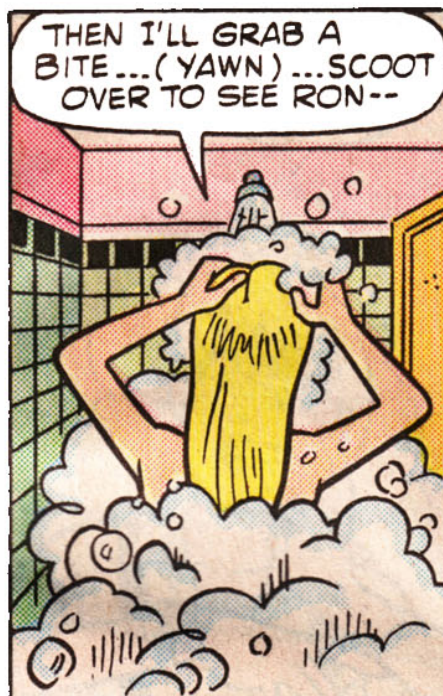
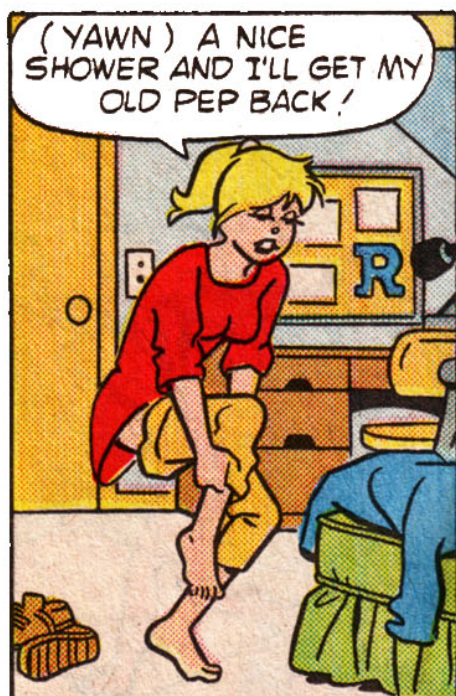
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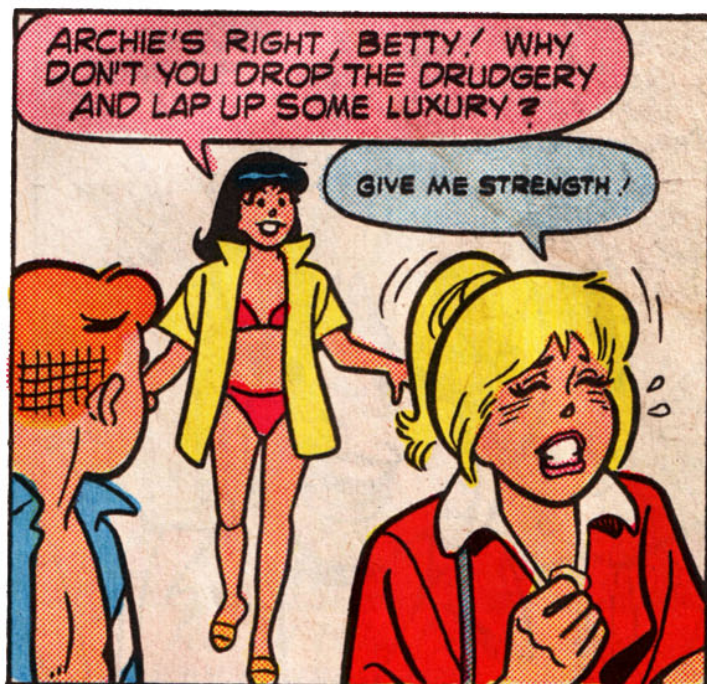
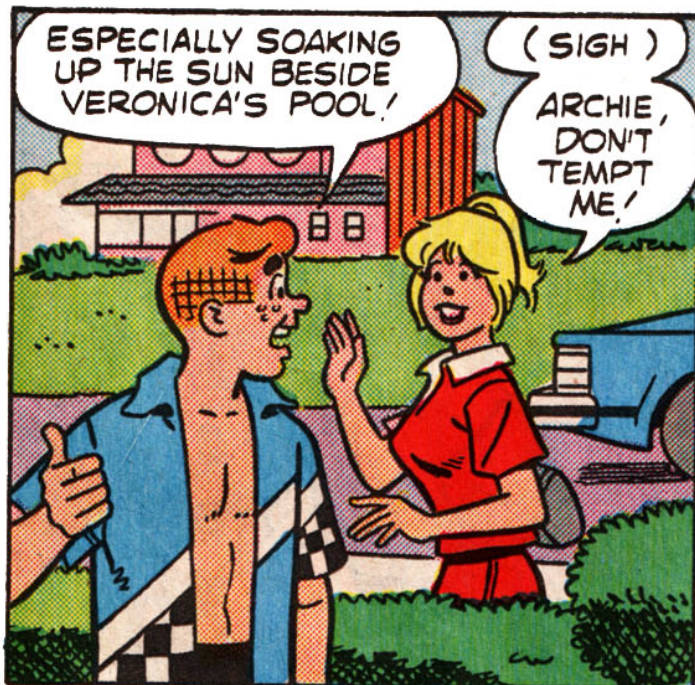
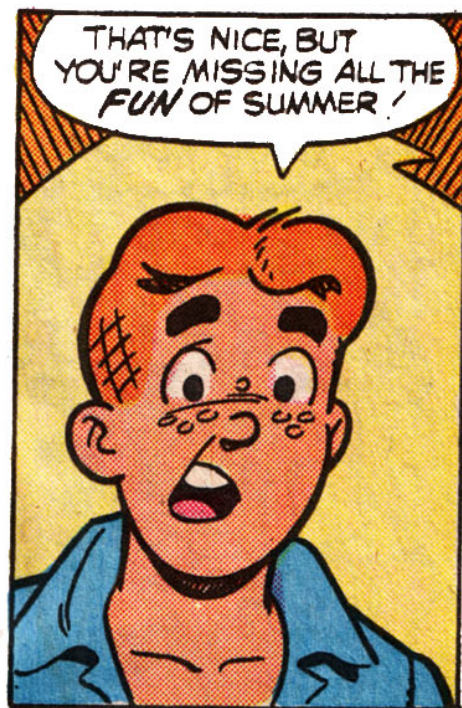
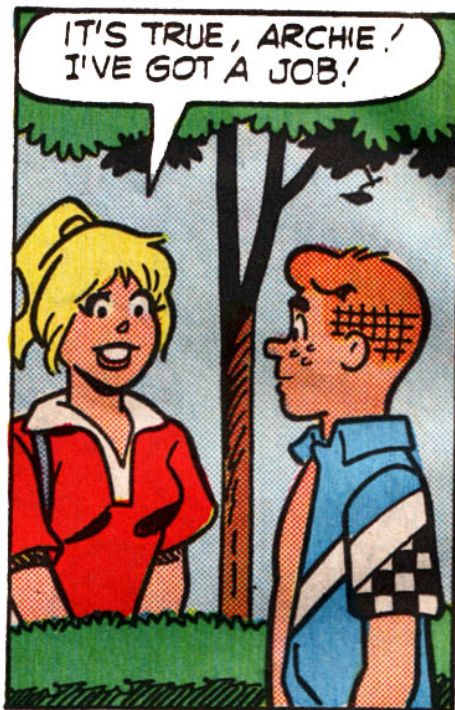
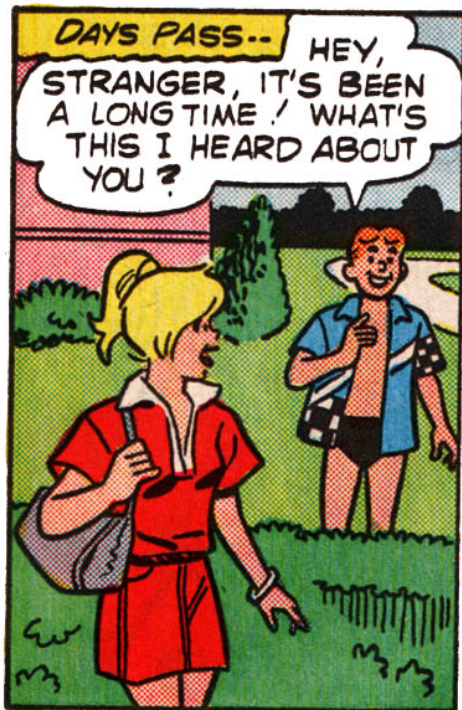
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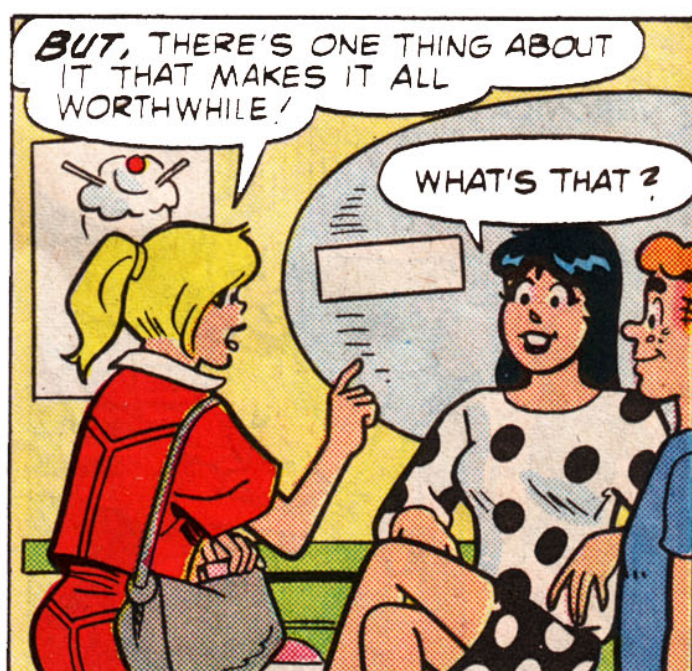
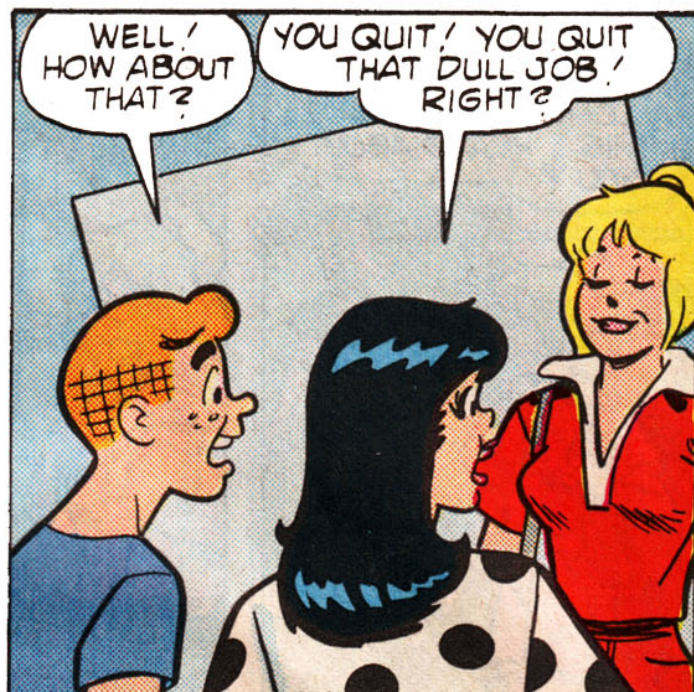
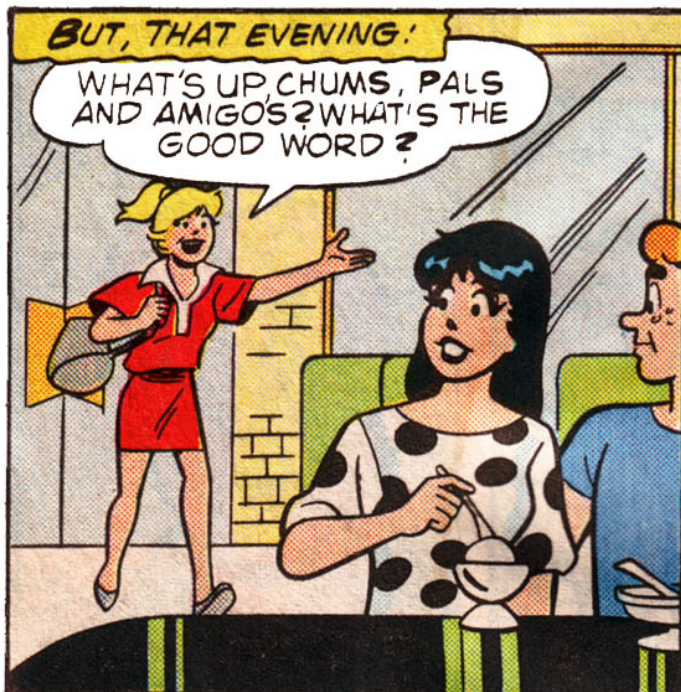
INKING:
JIM DECARLO











DON'T MISS THIS OFFER! ARCHIE DIGESTS COST ONLY \$1.00 EACH WHEN YOU SUBSCRIBE!

SUBSCRIBE AND SAVE \$1.75 ON EACH FIVE-ISSUE SUBSCRIPTION!!

NEVER MISS ANOTHER ISSUE! GET THE NEXT FIVE ISSUES OF YOUR FAVORITE DIGEST FOR ONLY \$5.00! SAVE 35¢ ON EACH ISSUE! SUBSCRIBE AND HAVE EACH ISSUE MAILED TO YOUR HOME!

POSTAGE AND HANDLING PAID!!



MAIL TO:

ARCHIE'S SPECIAL DIGEST SUBSCRIPTION OFFER
c/o ARCHIE COMIC PUB., INC.
325 FAYETTE AVENUE
MAMARONECK, NY 10543

FILL IN THIS HANDY COUPON AND MAIL IT IN TODAY!!



FOR EACH TITLE CHECKED BELOW, I HAVE ENCLOSED \$5.00! (FOREIGN ORDERS MUST ADD \$3.00 PER TITLE CHECKED FOR ADDITIONAL POSTAGE AND HANDLING.) I WILL RECEIVE THE NEXT FIVE ISSUES OF EACH SUBSCRIPTION I HAVE ORDERED! I SAVE \$1.75 OFF THE NEWSSTAND PRICE OF FIVE ISSUES! I PAY ONLY \$1.00 PER ISSUE! THAT'S A SAVINGS OF 35¢ PER COPY WHEN SUBSCRIBING! (OFFER EXPIRES FEBRUARY 28, 1988)



☐ ARCHIE COMICS DIGEST
☐ LAUGH COMICS DIGEST
☐ LITTLE ARCHIE COMICS DIGEST

☐ ARCHIE ANDREWS WHERE ARE YOU DIGEST
☐ BETTY AND VERONICA COMICS DIGEST
☐ JUGHEAD WITH ARCHIE COMICS DIGEST

☐ JUGHEAD JONES COMICS DIGEST

TOTAL NUMBER OF SUBSCRIPTIONS CHECKED: _____

NAME
(PLEASE PRINT) FIRST

LAST

AGE

☐ BOY
☐ GIRL

ADDRESS

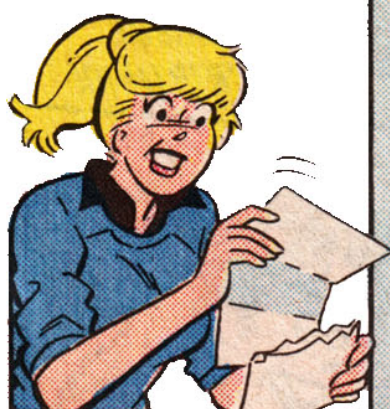
CITY

STATE & ZIP

TOTAL AMOUNT ENCLOSED:
\$ _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

Dear Betty & Veronica



I HAVE A FRIEND AND EVERY TIME WE GO OUT WITH A COUPLE OF BOYS SHE PUTS ME DOWN, AND TELLS THINGS ABOUT ME — THINGS I'D PREFER NOT TO BE MADE PUBLIC. NOW I'M BEING TEASED, AND I DON'T LIKE IT! WE'VE BEEN BEST FRIENDS FOR EIGHT YEARS, AND I LIKE HER, BUT NOT HER PUT DOWNS. WHAT SHOULD I DO?

"CONFUSED," ARGOURA HILLS, CA
TELL HER HOW MUCH SHE IS HURTING YOU. IF SHE IS REALLY A FRIEND SHE WILL STOP DOING IT. IF SHE CONTINUES, I WOULD NOT CONSIDER HAVING A FRIEND WHO CONSTANTLY PUTS ME DOWN!



I'M NINE YEARS OLD WITH A PROBLEM! THERE'S A BOY WHO I WAS TOLD HAS A CRUSH ON ME! HE HAS NEVER TOLD ME OR EVEN GIVEN ME A SIGN! IT'S ODD, BECAUSE I REALLY LIKE HIM! WHAT CAN I DO ABOUT THIS SITUATION?

ROBERTA C., WASHINGTON, D.C.

AT YOUR AGE IT'S HARD FOR KIDS TO PUT THEIR FEELINGS INTO WORDS. AS LONG AS YOU KNOW HE LIKES YOU, THAT SHOULD BE ENOUGH FOR NOW.

THANK YOU
TO THESE
LETTER WRITERS

HOLLY BURRELL
SASKATOON,
SASK

MINDY W.
WAPELLO, IA

VANESSA SMITH
PITTSBURGH,
PA

ALLISON S.
COQUITLAM,
B.C.

MYRA LINEN
BRONX, N.Y.

CORINNE EVANS
GRAND CAYMAN,
B.V.I.

MALCOLM W.
SAN ANTONIO,
TX

MY PROBLEM IS STUTTERING. I CAN'T GET RID OF IT. I KEEP TO MYSELF AND TRY TO AVOID ANY VERBAL CONTACT WITH ANYONE. MY SCHOOL MARKS FOR WRITTEN WORK ARE GOOD, BUT I OBVIOUSLY HAVE TROUBLE WITH ORAL REPORTS. I'D APPRECIATE IF YOU CAN GIVE ME ADVICE.

"JOHANNA"

YOU CAN BE HELPED TO OVERCOME YOUR PROBLEM. NO DOUBT YOUR SCHOOL HAS A SPEECH TEACHER WHO CAN WORK WITH YOU.

SINCE A NEW GIRL MOVED INTO OUR AREA, MY CLOSE FRIEND DOESN'T PAY ANY ATTENTION TO ME! WHAT CAN I DO?

RHONA E., TEXARKANA, TX

TRY MAKING FRIENDS WITH THE NEW GIRL, AND FORM A "HAPPY THREESOME"!

WRITE YOUR LETTERS TO:

DEAR BETTY AND VERONICA
% ARCHIE COMICS,
325 FAYETTE AVE.
MAMARONECK, N.Y. 10543

★ WATCH FOR "THE NEW ARCHIES" CARTOON SHOW ★
★ ON NBC TV-SATURDAY MORNINGS-STARTING SEPT. 12 ★

Betty's MYSTERY PUZZLE!!

HELP BETTY COLLECT A LIST OF CRIME SUSPECTS AS SHE READS HER MYSTERY NOVEL! UNSCRAMBLE THE WORDS BELOW TO FIND THESE SUSPECTS! ANSWERS ARE GIVEN BELOW! GOOD LUCK, DETECTIVES!!!!

① REBTUL

② FECH

③ SHISEER

④ YAD
NHA
MN

⑤ ENRAE
EGDR



ANSWERS:
1. BUTLER
2. CHEF
3. HEIRSS
4. HANDYMAN
5. GARDNER

NEW PUZZLE PALS! KEEP THOSE CARDS 'N' LETTERS COMIN' IN!

NICK MANGOS * JULLIE-ANN WYNTER
MERRILLVILLE, IN * KINGSTON, JAMAICA

BETTY GONZALEZ * NICOLE MCGREEVY
BURLINGTON, IOWA * ALTA., CANADA

JENNIFER MONTOYA * WALTER SIGG
SANTA PAULA, CA * SCHWARTZWOOD LAKE, NJ

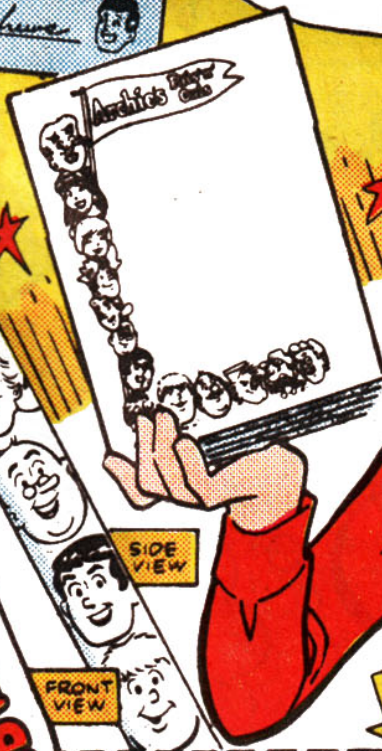
SEND YOUR IDEAS TO:
DILTON'S PUZZLE PALS
c/o ARCHIE COMICS
325 FAYETTE AVENUE
MAMARONECK, NY
10543

FANS! NOW YOU CAN JOIN THE BRAND NEW

Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!

CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A TERRIFIC PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER GREAT ARCHIE PRODUCTS!



BACK VIEW

FRONT VIEW

SIDE VIEW



If you are already an ARCHIE CLUB MEMBER, send in \$2.00 and receive the 3-COLOR PEN and NOTE PAD!

©1987 ARCHIE COMIC PUB., INC.



ALL FOR ONLY \$3.00!

ARCHIE FAN CLUB
c/o ARCHIE COMIC PUBLICATIONS
325 FAYETTE AVENUE
MAMARONECK, NEW YORK 10543

Total amount enclosed
\$ _____

Send me _____
kit(s).

☐ PLEASE ENROLL ME IN THE ARCHIE FAN CLUB! ENCLOSED IS \$3.00 FOR EACH MEMBERSHIP KIT ORDERED. (FOREIGN ORDERS ADD \$2.00 EACH FOR POSTAGE AND HANDLING.)
☐ I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!
(OFFER EXPIRES NOVEMBER 30, 1987)

NAME _____ AGE _____ ☐ BOY
(PLEASE PRINT) FIRST LAST ☐ GIRL

ADDRESS _____

CITY & STATE _____ ZIP _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

Betty and Veronica

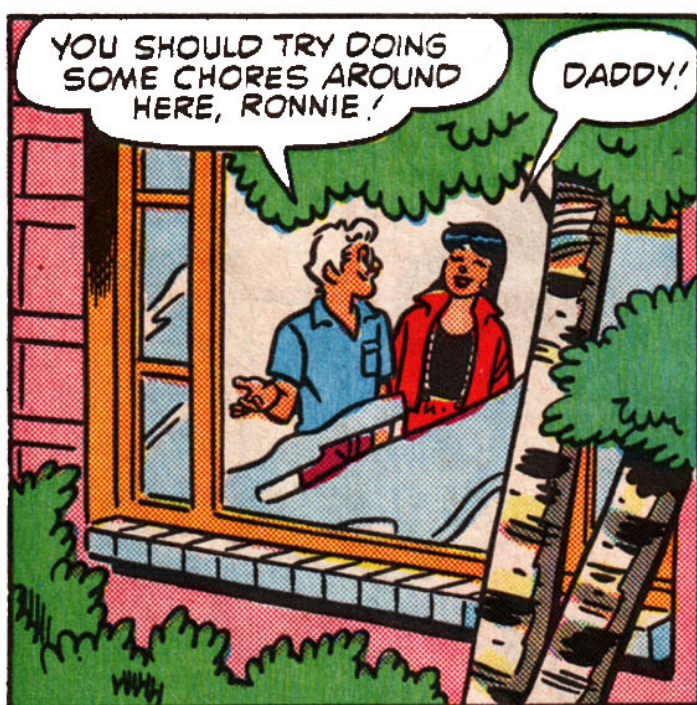
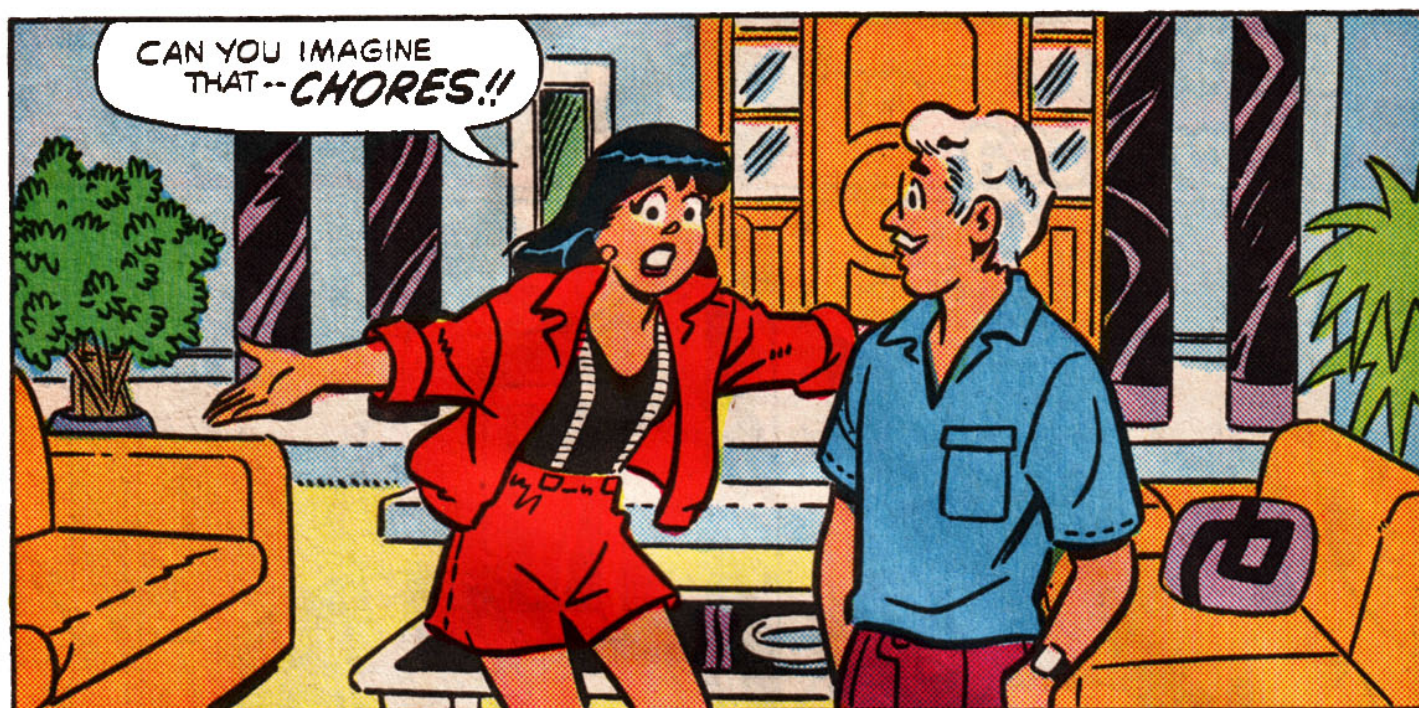
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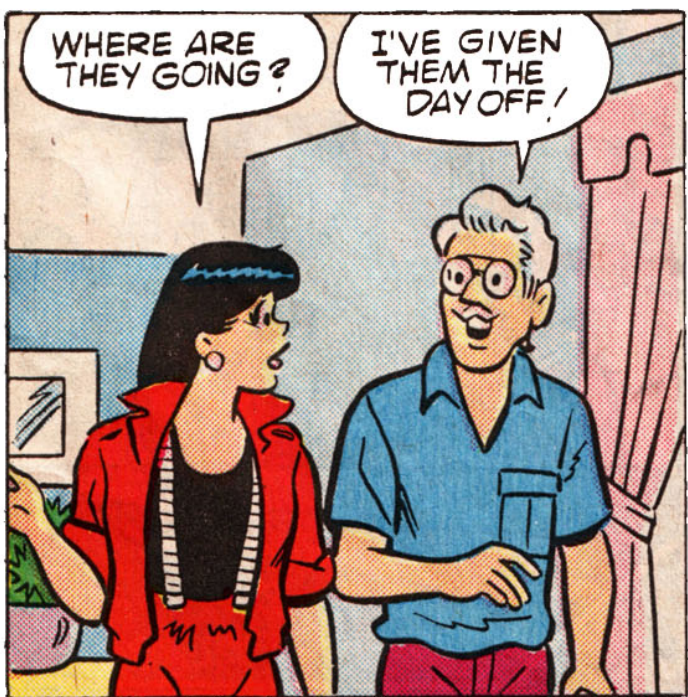
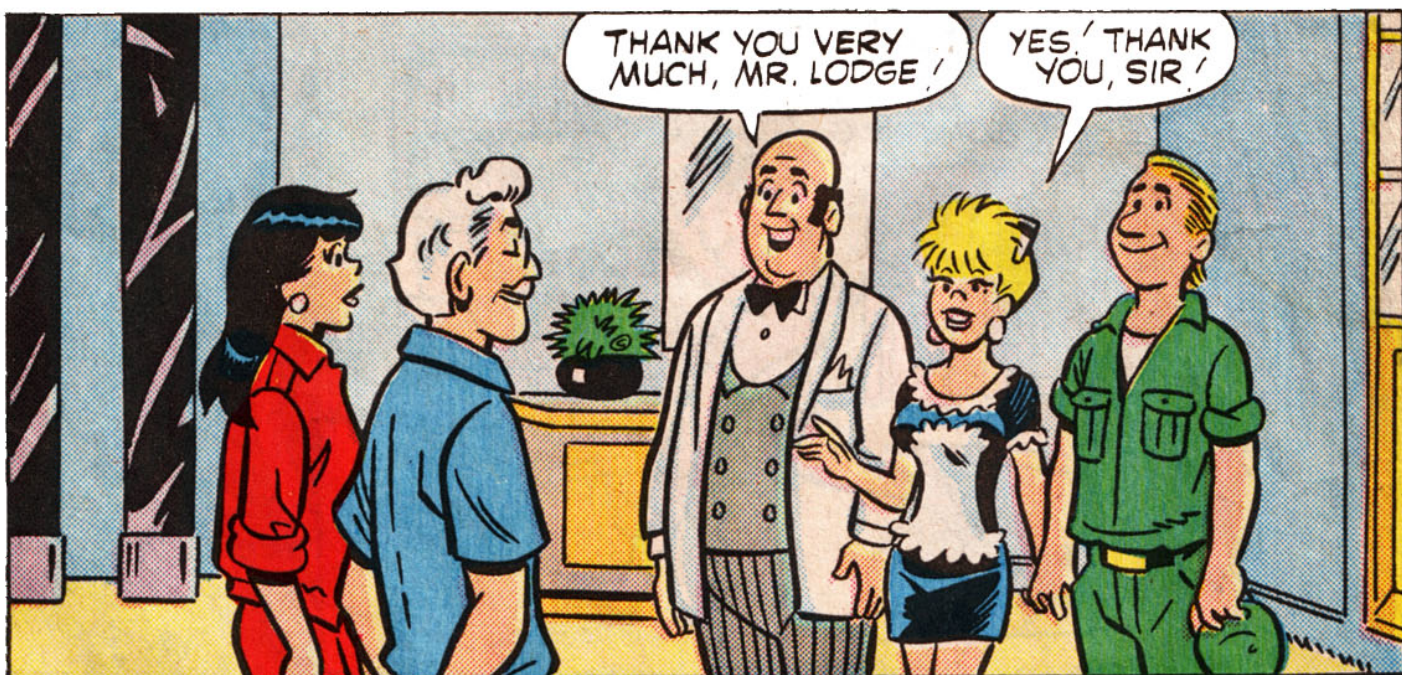
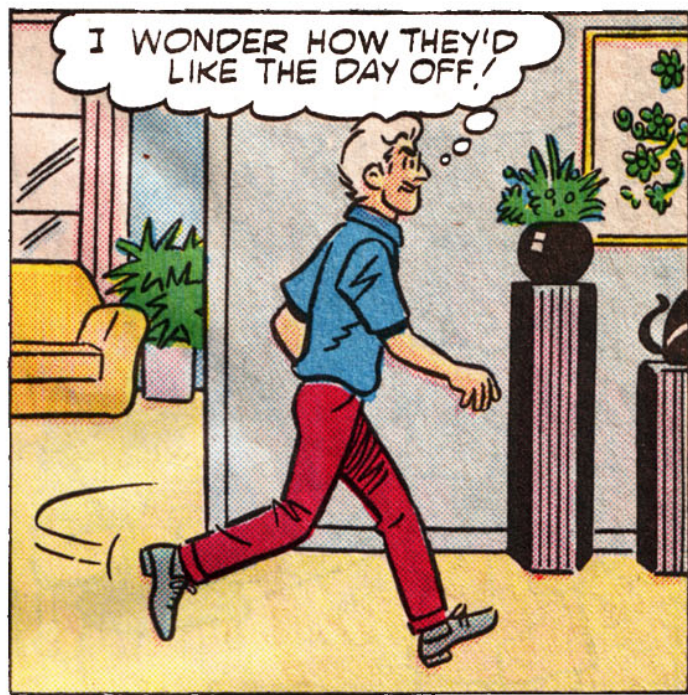
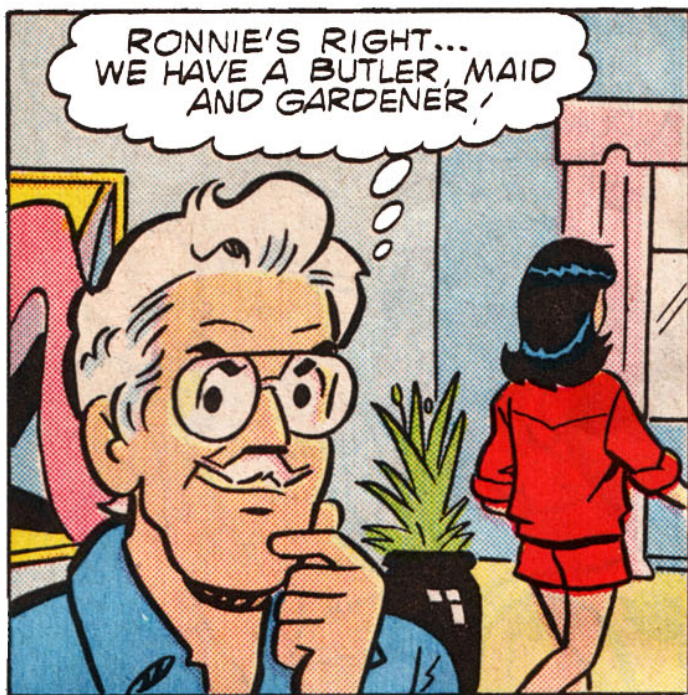
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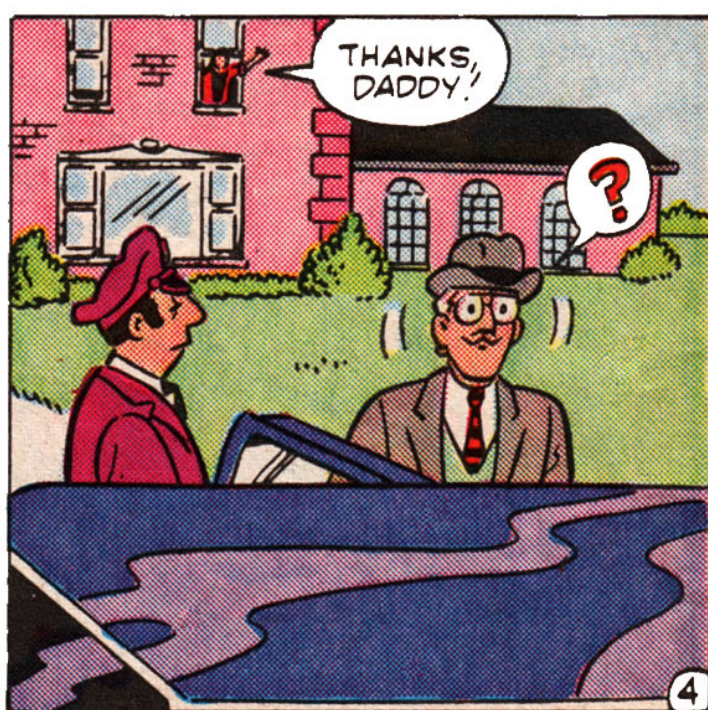


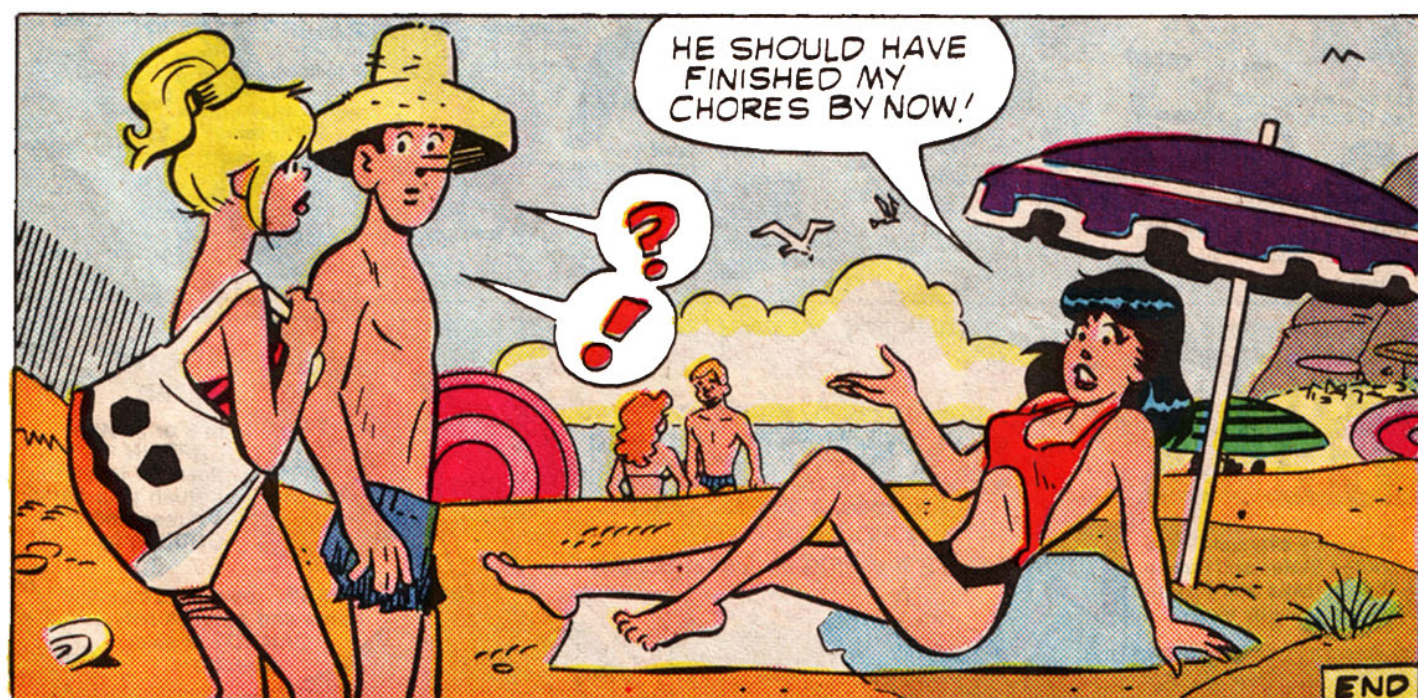
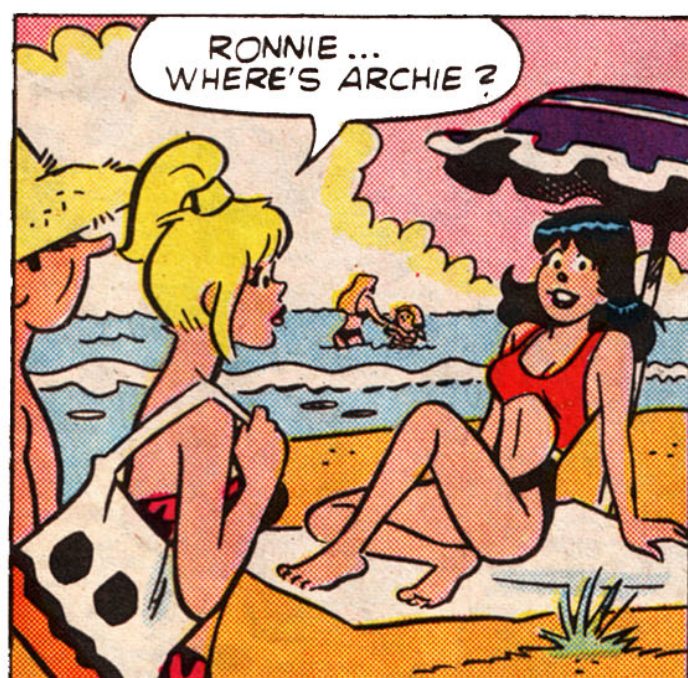
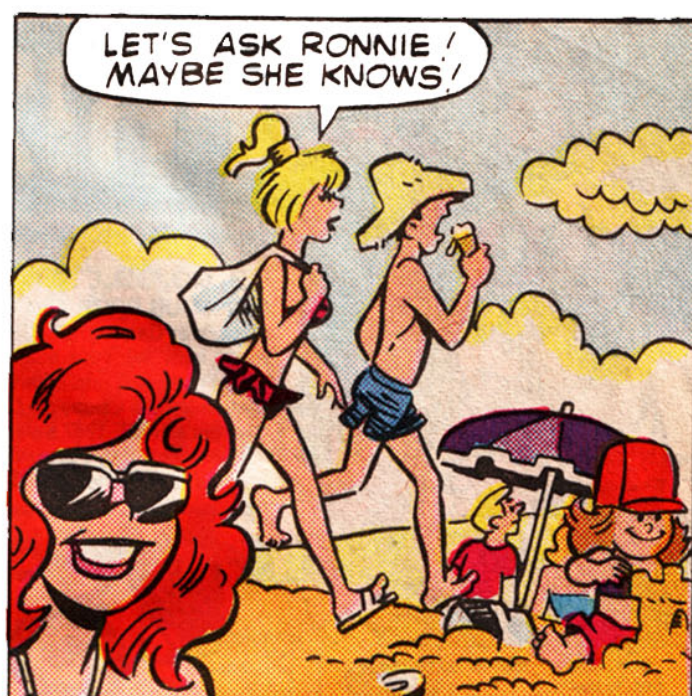
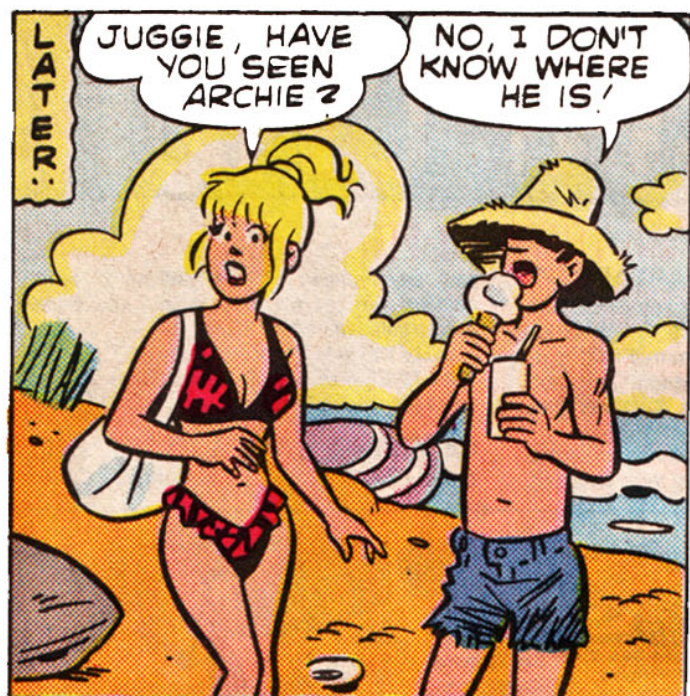
SCRIPT: JIM RUTH / PENCILLING: DAN DECARLO / INKING: RUDY LAPICK













EARN FAMOUS NAME

EARN \$1.00 AN ITEM

PRIZES OR CASH

SELL CARDS & GIFTS FROM FREE SALES ALBUM!

GO, GO, GO... WITH CAPTAIN "O"!

PICK YOUR PRIZE from Olympic's FREE full-color Prize Catalog! OR KEEP CASH — \$1.00 for every item sold! It's easy to earn PRIZES or CASH by selling attractive Christmas Cards and Stationery, All Occasion Cards and Gifts from Olympic's FREE 1987 Sales Album!

Show your Sales Album to friends, relatives, neighbors. Anyone's a prospect! With Olympic,

you pay nothing... owe nothing... return nothing! You get full membership information and all sales material FREE!

SO DON'T WAIT! Call our Captain "O" operator TOLL FREE now, or mail us your name, address and zip code TODAY!

OLYMPIC SALES CLUB, INC.
Dept. 87AC8 Enfield, CT 06082

PICK FROM
100
SUPER PRIZES

VCR COLLEGE BOWL GAME Sell 35 Items

SKILCRAFT RADAR BALL Sell 12 Items

UNISONIC "HOT NUMBERS" SOLAR CALCULATOR Sell 8 Items

TURBO RACE SET Sell 20 Items

FRANKLIN MINI-BALL SET Sell 16 Items

VARIFLEX "BREAKER" SKATEBOARD Sell 25 Items

G.E. ONESTEP AM/FM CASSETTE PLAYER Sell 30 Items

SPORTFUN'S SUPER SCOOTER Sell 50 Items

RADIO CONTROL OFF ROAD 4x4 Sell 17 Items

G.E. DUAL CASSETTE STEREO RADIO Sell 52 Items

RADIO CONTROL "TURBO LEOPARD" Sell 32 Items

G.E. AM/FM LED DIGITAL CLOCK RADIO Sell 18 Items

STEMMLER GLASS BOW ARCHERY SET Sell 16 Items

COX P-51 MUSTANG Sell 21 Items

G.E. STEREO AM/FM CASSETTE HEADSET PLAYER Sell 23 Items

SPALDING PRO SUPERSTAR BASKETBALL Sell 16 Items

REMOTE CONTROL REMO-BOT Sell 9 Items

SENIOR CHEMISTRY LAB Sell 20 Items

CHRONO-ALARM WATCH Sell 11 Items

WHEEL OF FORTUNE GAME Sell 12 Items

SCHOLASTIC BEST SELLERS BOOK SET Sell 8 Items

SNO-SURF TUBE Sell 10 Items

SPALDING MISL SOCCER BALL Sell 12 Items

ARMITRON CALCULATOR ALARM WATCH Sell 10 Items

BONTEMPI ELECTRIC ORGAN Sell 29 Items

"PUNK DINO" LOVABLE DINOSAUR Sell 13 Items

KODAK "STYLELITE" POCKET CAMERA OUTFIT Sell 20 Items

G.E. CLOCK RADIO TELEPHONE Sell 35 Items

ESTES ELECTRIC LAUNCH ROCKET KIT Sell 18 Items

ZIPPER CARRY-ALL BAG Sell 8 Items

BLACKSTONE MAGIC SHOW SET Sell 12 Items

ACADEMY 3-PERSON DOME TENT Sell 34 Items

CBS RECORDS OR TAPES Sell 8 Items

SPIN FISHING OUTFIT Sell 19 Items

ACADEMY BACKPACK TENT Sell 19 Items

RADIO CONTROL CORVETTE Sell 12 Items

TASCO MICROSCOPE LAB Sell 17 Items

TWO-MAN BOAT KIT Sell 20 Items

LORUS WRISTWATCH Sell 14 Items

LIGHT-ACTIVATED CHUBBLES Sell 15 Items

WEBCOR ZIP TELEPHONE Sell 13 Items

SPIN FISHING OUTFIT Sell 19 Items

ACADEMY DAY PACK Sell 10 Items

SPARTUS STUDY CENTER Sell 27 Items

DELUXE UNO CARD GAME Sell 8 Items

HOUSEHOLD BATTERY CHARGER Sell 12 Items

MAGNAVOX PORTABLE TV Sell 55 Items

G.E. WALKIE-TALKIE SET WITH MORSE CODE Sell 17 Items

LATCH HOOK SET Sell 9 Items

"JUMPIN' JIMINY" TRAMPOLINE Sell 15 Items

TASCO TELESCOPE Sell 26 Items

CALLIGRAPHY MARKER SET Sell 9 Items

THE RAG BAG Sell 17 Items

BIKE GENERATOR LIGHT SET Sell 10 Items

MAC GREGOR BASEBALL GLOVE Sell 13 Items

BMX "FREEWHEEL" BICYCLE Sell 80 Items

SNOOPY TELEPHONE Sell 17 Items

X-ACTO DELUXE KNIFE CHEST Sell 11 Items

KODAK "STAR" POCKET INSTAMATIC CAMERA OUTFIT Sell 12 Items

THE "LUV" PHONE Sell 28 Items

NERF GOLF Sell 17 Items

3 SOUNDS BIKE SIREN WITH MICROPHONE Sell 9 Items

KODAK "CHALLENGER" DISC CAMERA OUTFIT Sell 24 Items

**PHONE
FREE**

* Service available in 48 United States and Puerto Rico. Alaska and Hawaii please reply by mail.

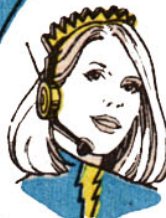
CALL CAPTAIN "O" OPERATOR TOLL FREE

1-800-528-6644*

(In Arizona: 1-800-352-0458)

24 HOURS A DAY...

7 DAYS A WEEK, including Sunday



**Ask for
Sarah**

She or another CAPTAIN "O" operator is waiting to rush your name, address and ZIP CODE to us.

* PLEASE... operators can take name and address only... CANNOT answer questions.

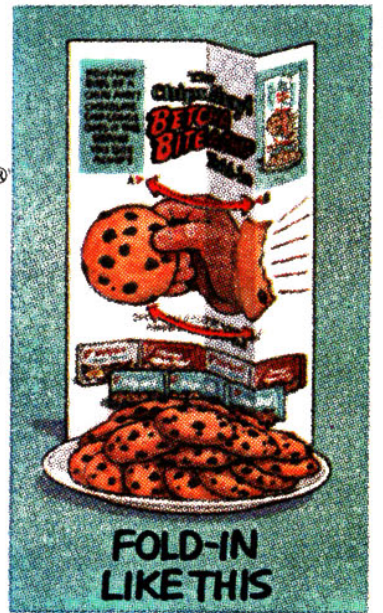
HOW MANY
BITES OF A
CHIPS AHOY!
CHOCOLATE
CHIP COOKIE
DOES IT TAKE
BEFORE
YOU BITE
A CHIP?

The Chips Ahoy!®

Chocolate Chip Cookies

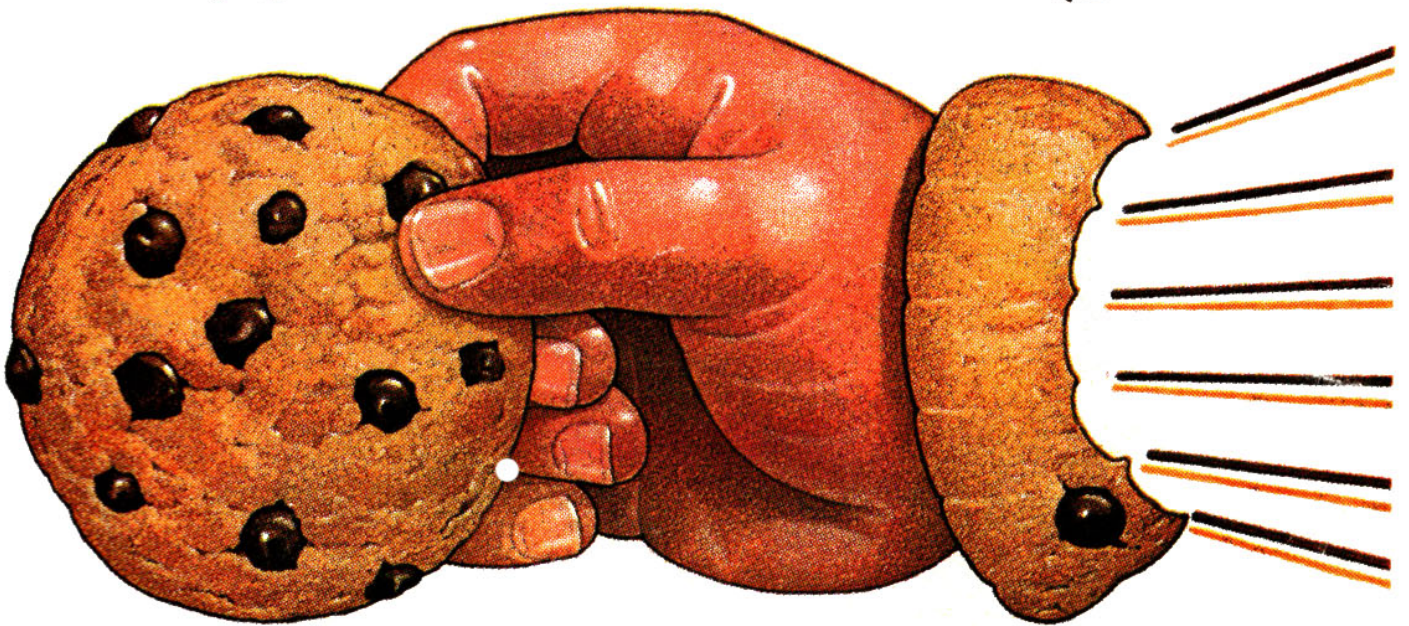
BETCHA BITE A CHIP™

Fold-in



A▶

◀B



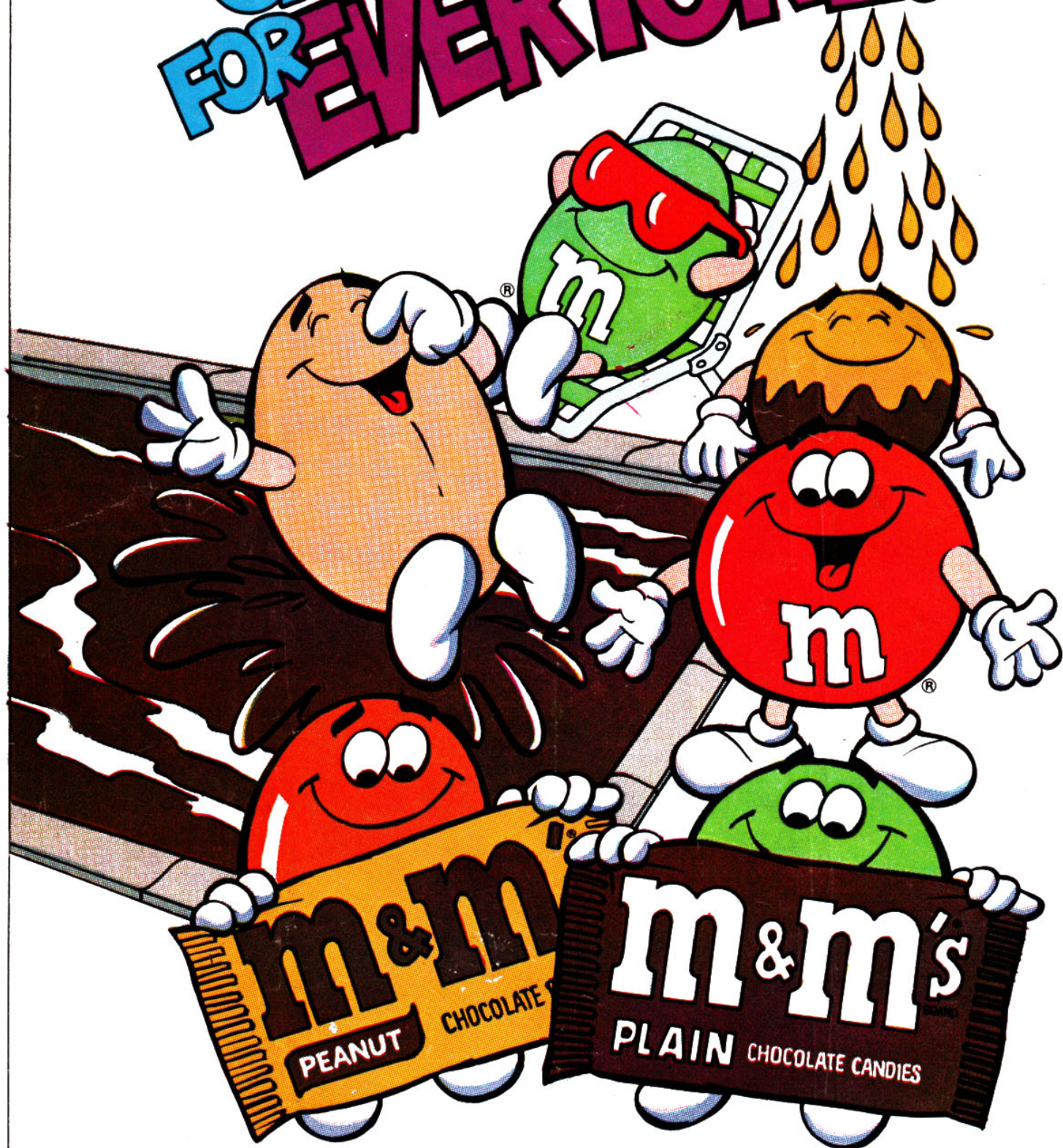
ONCE YOU FOLD 'A' TO 'B', THE
ANSWER WILL APPEAR



A▶

◀B

**CHOCOLATE FUN
FOR EVERYONE!**



**"THE MILK CHOCOLATE MELTS IN
YOUR MOUTH - NOT IN YOUR HAND"®**



**GET FREE
DREGS**

**CULTURE
HAS GONE
BAD**

**HOPE YOU
ENJOYED
THE CHEESE!**